

FACULTY PUBLICATION (2013-2016)

List of Publications in year 2013

1. Mukundan R., Karuna Jain and Shishir K. Jha, December, 2013, Technology and Intellectual Property Strategy of a Firm: A View through the Commons Theory Lens, IIM Bangalore Management Review, 25 (4), 213–227.
2. Gargate, G. and Karuna Jain, 2013, A Framework to Comprehend the Position of Intellectual Property Rights in Complex Organizational Capital, International Journal of Intellectual Property Management, 6 (3), 201–216.
3. Mukundan R. and Karuna Jain, 2013, Driving Growth through Disruptive Innovations – The Indian Way, Udyog Pragati: The Journal for Practising Managers, 37 (3), 56-63.
4. Gupta R. and Karuna Jain, 2013, Adoption of Mobile Telephony in Rural India: An Exploratory Study, Udyog Pragati: The Journal for Practising Managers, 37 (3), 49-54.
5. Gargate, G. and Karuna Jain, 2013, Role of IP policy in Innovation and Entrepreneurship Development: Case Study of HEI in India, Udyog pragati: The Journal for Practising Managers, 37 (3), 19-29.
6. G. Girish, A.K. Panda, B. Nath, 2013, Indian Electricity Market: Global Business and Economics Anthology, 1, 180-191. (ISSN: 1553-1392)
7. A.K. Panda, S. Nanda, 2013, An Empirical Analysis of Market Structure and The Pattern of Time Varying Return Volatility on The Stock Markets of Western Europe, Asian - African Journal of Economics and Econometrics, 13 (1), 35-51.
8. Narayana Rao K.V., Santosh Kumar, July – September 2013, The Primary Role of Industrial Engineer – Efficiency Management Internal Consultant to Engineering Managers, UdyogPragati.
9. Ranjani K. S., and Bapat V, Sayali Bhosekar, 2013, A Study of Efficiency and Sustainability of Micro Finance Institutions, Advance Management Research, An International Journal (AMRIJ), 1(1), 30-48.
10. Karuna Jain, Mukundan R., Dharmesh Gupta, February 2013, Mapping Innovations in the Disruptive Innovation Realm in India: What and Where in the National Pyramid of India, in Disruptive Innovation in Chinese and Indian Businesses: The Strategic Implications for Local Entrepreneurs and Global Incumbents, Edited by Peter Ping Li, Routledge publishers. [BOOK CHAPTER]

11. Pandey Neeraj and Srivastava Vibhav, 2013, Factors affecting tourist's intention to purchase: A study of Indian Domestic Tourist, *International Journal of Indian Culture and Business Management*, Inderscience Publication, 6 (3), 314-329
12. Singh Rohit., Acharya P., 2013, Identification and Evaluation of SCM Flexibilities in Indian FMCG Sector Using DEMATEL, *Global Journal of Flexible Systems Management*, 15 (2), 91-100
13. Singh Rohit, Acharya P., 2013, Supply chain Flexibility: A Frame work of Research Dimensions, *Global Journal of Flexible System Management*, Springer, 14 (3), 157-166
14. Singh,P., 2013, Convergence in Emerging Markets: The Case of Abuse of Dominant Position in Competition Policy, *Journal of Interdisciplinary Economics*, 25 (1and2), 41-67.
15. Babu P.G., V. Kumar and P. Singh, 2013, Prosecuting Corruption: Lessons from Karnataka, India Development Report in S. Mahendra Dev (ed., 2013), *India Development Report 2012-13*, New Delhi: Oxford University Press,266-285.
16. Preety Awasthi, Purnima S. Sangle, 2013, The importance of value and context for mobile CRM services in Banking, *Business Process Management Journal*, Emerald Publications, 19 (6), 864 – 891. citation 9
17. Preety Awasthi, Purnima S. Sangle, 2013, Concerns Vital for Mobile CRM in banking: A Qualitative Study, *International Journal of Electronic Customer Relationship Management*, 7 (1), 45-67.
18. Sanjay Sharma and Srinivasan Balan, 2013, An Integrative Supplier Selection Model Using Taguchi Loss Function, TOPSIS and Multi Criteria Goal Programming, *Journal of Intelligent Manufacturing*, 24 (6), 1123-1130.
19. Sanjay Sharma, 2013, Development of supplier relationship including cost of defectives in the cyclic production. *Production Planning and Control*, 24 (8-9), 759-768.
20. Verma S., 2013, Effectiveness of Social Network Sites For Influencing Consumer Purchase Decisions, *International Journal of Business Excellence*, 6 (5), 624-634
21. Verma S. and Prasad R.K., 2013, Measuring the Satisfaction Gap in Management Education: A Road Map for Achieving Excellence, *Journal of Business and Management*, 1 (3), 96-108.
22. Bhattacharyya Som Sekhar, 2013, Application of Real Options Theory in Strategic Corporate Social Responsibility; The Scope and Challenges in The Emerging Economy of India, *International Journal of Business and Globalisation*, 11 (1).

23. Bhattacharyya Som Sekhar and Jha Sumi, 2013, Explicating Strategic Shared Leadership Process, *Asia-Pacific Journal of Business Administration*, 5(1).
24. Bhattacharyya Som Sekhar and Jha Sumi, 2013, Anand Automotive Limited: Leadership Development Process for Creating Strategic Impact, *Emerging Markets Case Studies Collection*.
25. Bhattacharyya Som Sekhar and Jha Sumi, 2013, Learning Orientation and Performance Orientation: Scale Development and its Relationship With Performance, *Global Business Review*, 14 (1), 43-54.
26. Jha S., 2013, Managerial Practices, Transformational Leadership, Customer Satisfaction and Self Efficacy as Antecedents of Psychological Empowerment: A Study of Indian IT Sector, *Journal of Management Research*, 13(2), 105.
27. Jha S., 2014, Transformational Leadership and Psychological Empowerment: Determinants of Organizational Citizenship Behavior, *South Asian Journal of Global Business Research*, 3 (1), 18-35.
28. D'souza K. C., Agarwal U. A., and Chavali U., 2013, Demographic Profiling of the locus of Control of Employees Evidence from India. *Management and Labour Studies*, 38 (4), 335-356.
29. Chattopadhyay Utpal, 2013, Demystifying the Growth Story of Indian Passenger Car Industry, *International Journal of Trade, Economics and Finance*, 4 (3), 111-118.
30. Chattopadhyay Utpal, 2013, Making India a Telecom Manufacturing Hub: Emerging Issues and Challenges, *World Academy of Science, Engineering and Technology*, 75, 450-456.
31. Chattopadhyay Utpal and Tavishi, 2013, Economic Growth through Sustainability: The Case of Vedanta Project in Odisha, *Global Journal of Finance and Management*, 5(3), 57-65.
32. Chattopadhyay Utpal, 2013, Technological Innovations in Indian MSMEs: An Overview, *UdyogPragati*, 37 (3), 9-18.
33. Thakur Barun Kumar, Gupta Vijaya and Chattopadhyay Utpal, 2013, Arsenic Groundwater Contamination Related Socio-Economic Problems in India: Issues and Challenges, in S. Nautiyal et al. (eds.) *Knowledge Systems of Societies for Adaptation and Mitigation Impacts of Climate Change*, *Environmental Science and Engineering*, Springer-Verlag Berlin Heidelberg.

34. Chattopadhyay Utpal, 2013, Manufacturing in India: The Road Ahead, in D'Silva Stephen et al. (eds.) *Managing Business in Turbulent Times*, Excel India Publishers, New Delhi.
35. Dixit V., Srivastava R. K., and Chaudhuri A., 2013, Integrating materials management with project management of complex projects. *Journal of Advances in Management Research*, 10 (2), 230-278.
36. SibanandaSenapati and Vijaya Gupta, 2013, Vulnerability to climate change: a multidimensional approach, in M.Anji Reddy and T. Vijaya Lakshmi (Editors), *Climate Change: Vulnerability and Adaptation*, 1, 257-264, BS Publications, Hyderabad.
37. Singh, V. K., 2013, Modeling Volatility Smile: Empirical Evidence from India, *Journal of Derivatives and Hedge Fund*. Springer (Palgrave -Macmillan, U.K.), 19 (3), 208-240.
38. Singh, V. K., and Ahmad, N., 2013, Effectiveness of Classic Versions of Option Pricing Models in Recent Waves of Financial Upheavals. *The Asian Academy of Management Journal of Accounting and Finance (AAMJAF)*, Malaysia, 9 (2), 127-155.
39. Singh, V. K., 2013, Effectiveness of Volatility Models in Option Pricing: Evidence from recent Financial Upheavals. *Journal of Advances in Management Research*. Emerald, 10(3), 352 - 375.
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44. Panandikar S.C., 2013, Operational and market-based efficiencies of Indian commercial banks: a comparative study, *IUP Journal of Bank Management*, 12(3), 32.
45. Gawankar S., Kamble S.S. and Verma R., 2013, Development, measurement and validation of supply chain management practices scale in Indian retail sector, *International Journal of Procurement Management*, 6(5), 495-522.

46. Gawankar S., Kamble S.S. and Verma R., 2013, Effect of supply chain management practices on supply chain profitability: an empirical investigation using structural equation modelling in Indian retail sector, *International Journal of Services and Operations Management*, 16(2), 145-173.
47. Pathak V., Chakraborty T. and Mukhopadhyay S., 2013, Reliability and Validity Analysis of Modified Nursing Stress Scale for Indian Population, *Journal of nursing measurement*, 21(2), 224-245.
48. Patyal V.S., Modgil S. and Maddulety K., 2013, Application of Taguchi Method of Experimental Design for Chemical Process Optimisation: A Case Study, *Asia-Pacific Journal of Management Research and Innovation*, 9(3), 231-238.
49. Phulpagar S.A. and Maddulety K., 2013, Study of Strategic Decisions and Underlying Factors Influencing Them for the Corporate, 2(4), 73-97.
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51. Verma R.K., Murthy S., Tiwary R.K. and Verma S., 2013, Evaluation of Water Quality Index of Damodar River for Drinking Purpose Using Computer Programming, *Asian Journal of Water, Environment and Pollution*, 10(2), 27-40.
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54. Kammani A., Date H. and Hundewale N., 2013, Organisational knowledge management capability: a multi case study, *International Journal of Information Technology and Management*, 12 (3-4), 298-319.
55. Sinha R., 2013, A comparative analysis of knowledge management process maturity models, *International Journal of Innovative Research and Studies*, 2(5), 221-234.
56. Shahu R., Pundir A.K. and Ganapathy L., 2013, Development of a Framework Incorporating Flexibility and its Application for Building Construction Projects, *International Conference on Technology and Business Management* March,18, 20.

57. Pundir A.K., Mishra R. and Ganapathy L., 2013, An exploration of firm level competitiveness through choices in Manufacturing Strategy: The case of Indian four wheeler passenger vehicle companies. *EuroEconomica*, 32(2), 49-61.
58. Madakam, S. and Ramaswamy, R., 2013. The state of art: Smart cities in India: A literature review report, *International Journal of Innovative Research and Development*, 2(12).
59. Vellala P.S., Madala M.K. and Chattopadhyay U., 2013, Fitting inclusive growth model for Indian Economy. In 2013 Nirma University International Conference on Engineering (NUiCONE) (pp. 1-8). IEEE.
60. Mishra W, De A, Gangopadhyay S, Chandra AM., 2013, Playing-Related Musculoskeletal Disorders Among Indian Tabla Players, *Medical Problems of Performing Artists*, 28(2), 107-11.