NITIE was established in the year 1963 under the aegis of the United Nations Development Programme and the International Labour Organization to create skilled professionals. NITIE celebrated its golden jubilee in the year 2013.

On occasion of completion of 50 years of fostering industrial productivity & providing managerial excellence, NITIE took a step towards amalgamation of all the student activities under one umbrella and saw the genesis of ‘AVARTAN’ which signifies the rhythmic cycle of change and development. The objective of this festival is to highlight the inherent power of team work and synergy in the modern organizational setup.

Avartan, a journey of a thousand miles begins with a single step. For making a mark on the business school fraternity, decades ago NITIE conceptualized and incepted various benchmarked events in their respective categories such as Prerana (circa. 1995), Lakshya (circa. 2000), Envision (circa. 2002), Empresario (circa. 2004) and Litmus (circa. 2007). The prime motive of these festivals has always been to provide the industry interface for the students so as to expose them to the practicalities and real time situations. Avartan is now an umbrella event which is the amalgamation of Prerana, LakshyaSM and Empresario with the cultural festival—Arohan and the sports meet – Josh.

AVARTAN refers to a rhythmic cycle of Indian music. Chosen as the name for the grand unification, it captures the essence of various events coming together in harmony to create a symphony that befits NITIE.
PRERANA 2018

Curtain Raiser of Prerana

Under the banner of Prerana, as a curtain raiser, a CEO Talk was organized in NITIE on 17th Oct 2018. Mr. Ridham Desai was the guest speaker for the event. Mr. Desai is the Managing Director of Morgan Stanley India and heads Morgan Stanley’s Indian Equity Research team which is the top-ranked team in the country. He is the country’s top-ranked equity market strategists and has been consistently ranked among the best analysts in the country over his career. He interacted with the young management minds through his candid demeanor with an attempt to gear the students up, for their formal entry into the management world.

As he had already led debates on the Indian economy since the beginning of the 90s, he started the talk with giving the students of NITIE an insight on how the 1990 Kuwait oil crisis ended up and its effect on Indian economy. Adding a different dimension to the discussion, he explained India’s current import and export scenario. He gave an exhaustive explanation for the questions like how and why India is a net importer of oil, how the balance of payments of our economy are piling up and enlightened us with the unique list of items exported to China. He also explained the current scenario of the current account deficit is coming down despite the oil prices going up which in turn suggests that the macroeconomic conditions of the economy are stable even after India being a net importer of oil in the recent quarters. He pompously added that domestic manufacturing is growing at a rapid pace and the inflation has been on the downhill, just above the world’s inflation average.

Speaking about one of the latest reports on the Indian economy, ‘India’s Digital Leap: The Multi-Trillion Dollar Opportunity’ he acknowledged the advancements in the banking sector and the growing era of Fin-Tech. He discussed in what way
the digitization of the country over the past three years has taken the country into a new growth orbit and how India could be the next best investment destination in the world in the coming years.

Being a regular media contributor and a representative of Morgan Stanley in several public debates on the equity market and the economy he also gave the students some insights that the time horizon to invest in stocks should be long and we should not focus on these days to day volatilities of the market and instead look for a 2-3 years scale. He briefed the students about the liquidity crisis created by NBFCs and steps taken by govt and RBI from a macroeconomic point of view.

Mr. Desai gave a few tips and tricks to the students on how to succeed in being on top of what’s happening around. He suggested focusing on developing strong student-teacher relationships, tapping the plethora of opportunities at B-schools, and on creating a lasting impression through one’s resume.

This session was followed by a Q&A session where students put forth their queries majorly in the domains of the stock market, existing and upcoming monetary policy.
The Prerana Business Meet (PBM), a flagship event of Prerana, is a conclave for the country’s most influential leaders to discuss the current critical issues of business and its impact on the country’s economic and geopolitical growth through business talks. Over the years, it has seen leaders share their philosophies and success mantras with the industry and academia alike.

During Prerana Business Meet, NITIE plays host to industry leaders and dignitaries who participate as keynote speakers. Year on year, NITIE has discussed several issues where the distinguished people from the top organizations meet and enlighten the students with their diverse views. PBM strives to teach aspiring students by providing them with valuable resources and knowledge, which will set them up for success in future in the industry. The event transforms NITIE into a hotbed of activities focused on inspiring and driving students towards management excellence.

Dignitaries at Prerana Business Meet gave their inputs on the topic, “Is India riding the Innovation wave in Business & Technology?” which aimed to capture the latest trends of innovation taking place in one of the fastest growing economies which is of quintessential relevance in the current global scenario. The discussion on this topic was quite engaging and informative, thanks to the vast experience and stature of our esteemed judges. The depths of discussions brought new perspectives regarding technological innovation and its application to drive business.

NITIE hosted three brilliant minds of the industry, for Prerana Business Meet, 2018:

**Mr. Sandeep Chaudhary**, Chief Executive Officer, Aon Hewitt  
**Mr. Arun Thukral**, Managing Director & Chief Executive Officer, Axis Securities  
**Mr. Mukesh Kripalani**, Chief Executive Officer, Parekhplast
Eminent panellist from the left: Prof.(Ms.) Hema Date, Dean (Student Affairs), NITIE, Mr. Sandeep Chaudhary, CEO, Aon Hewitt, Prof.(Ms.) Karuna Jain, Director, NITIE, Mr. Arun Thukral, MD & CEO, Axis Securities & Mr. Mukesh Kripalani, CEO, Parekhplast
**NITIE Finance Conclave**

Presented by YES bank, the stage was set for one of the most eagerly awaited events of the year “NITIE Finance Conclave-2018”. FinTech or financial technology has emerged as a relatively new industry in India. FinTech is an industry comprising companies that use technology to offer financial services. These companies operate in insurance, asset management and payment, and numerous other industries. The FinTech sector is evolving rapidly. Many startups challenge the existing landscape of banks and financial service providers in various areas of business. To discuss this trend, the topic for the conclave was kept as “Rise of Fintech and its Impact on Financial Services”.

We had the following distinguished panel gracing the event to share their opinions on how the country is going to progress towards an inclusive growth program.

**Mr. Priyank Tiwari**, Group Executive VP & Regional Head, Yes Bank

**Mr. Sameer Naringrekar**, Founder, Managemyfortune.com

**Mr. Ausang Shukla**, MD, Ambit Corporate Finance

**Mr. Rahul Gaitonde**, COO, Cube Consumer Services Pvt Ltd.

**Mr. Roy Eddington Charles**, Mentor, Roy Eddington Charles & Associates

Prof Hema Date had initiated the session by providing an overview of Rise of Fintech companies in India. Prof K S Ranjani ended the session with a Vote of Thanks.
Ecolloquium

Ecolloquium is a way of getting corporate house honchos to deliberate on a present-day topic of significance. It facilitates a confluence of knowledge, experience and expertise. Members of the panel are distinguished dignitaries who are hold commendable responsibilities in corporate houses from diverse industrial backgrounds. They bring to the forum a unique energy and enthusiasm that encourages and motivates students. This forum is also a platform for the students to gain knowledge and discuss their views on the topic with the eminent panellists who have worked closely with projects related to the topic.

The theme for panel discussion this year was: "Relevance of Behavioural aspects
in ensuring Workplace Safety"

Behaviour-based safety (BBS) is the "application of science of behaviour change to real world safety problems". "BBS focuses on what people do, analyses why they do it, and then applies a research-supported intervention strategy to improve what people do.”

The behaviour-based approach to safety focuses exclusively on the observable, measurable behaviours critical to safety in a setting.
The panellists discussed about the importance of Behaviour based safety and how behavioural based safety initiatives are further contributing to ensure workplace safety

Distinguished guests –
Mr. Pankaj Singh, Director HSE, Lafarge Holcim
Mr. Shankar Rajagopalan, VP EHS&S, Tata Projects
Mr. Mahesh Chandak, EHS Lead for India-Africa, Monsanto
Mr. Ganesh Wagh, Head EHS, Mahindra & Mahindra
Mr. Randhir Dhage, Head Corporate HSE, RIL.

**Summer Project Contest**

In the Summer Project Contest (SPC) lies the genesis of Prerana. It has become a legacy that proudly continues till date and 2018 saw the 24th edition of it. The event provides a platform for second year management students to showcase their summer projects and share their internship experiences. Their presentations are scrutinized and judged by an elite panel of judges from the Industry and faculty from NITIE. This year the event saw the presence of students from Top management schools presenting their internship experiences and project details to students and elite industry panelists.

This year the event not only saw enthusiasm from the students, but also from the industry stalwarts. Several praises were received from the Industry leaders regarding the competition level and indulgence of students into their summer
SPC comprises four modules.
1) Operations/SCM
2) Marketing
3) Finance
4) Human Resources

**SPC Operations/SCM**

From over 80 entries from students across India, the top 7 entries were selected to present their work for the illustrious jury members who picked out the winner after rigorous questioning and testing.

The esteemed panel of jury members for SPC operations this year are as follows:

<table>
<thead>
<tr>
<th>Dignitaries</th>
<th>Designation</th>
<th>Organization</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mr. Shekhar Kulkarni</td>
<td>Vice President</td>
<td>Saint Gobain</td>
</tr>
<tr>
<td>Mr. Uday Shankar</td>
<td>Head Planning</td>
<td>Nivea</td>
</tr>
<tr>
<td>Prof Priyanka Verma</td>
<td>Associate Professor</td>
<td>NITIE</td>
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</table>

The Jury members evaluated the top 7 entries and gave the students in the audience a chance to learn from their vast industry experience through a panel discussion on Challenges in Digitization of Supply Chain.
From over 70 entries from students across India, the top 6 entries were selected to present their work for the illustrious jury members who picked out the winner after rigorous questioning and testing.

The esteemed panel of jury members for SPC operations this year are as follows:

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<tr>
<td>Mr. Unnikrishnan Kongot</td>
<td>Vice President Marketing</td>
<td>HP International</td>
</tr>
<tr>
<td>Ms. Lalita Nayak</td>
<td>Head Marketing (West)</td>
<td>CNBC</td>
</tr>
<tr>
<td>Mr. Rohit Thakkar</td>
<td>Vice President</td>
<td>Crayons Advertising</td>
</tr>
<tr>
<td>Mr. Siva Prasad KV</td>
<td>Vice President</td>
<td>Ernst &amp; Young</td>
</tr>
<tr>
<td>Prof M K Jha</td>
<td>Professor</td>
<td>NITIE</td>
</tr>
</tbody>
</table>

The Jury members evaluated the top 6 entries and gave the students in the audience a chance to learn from their vast industry experience through a panel discussion on “Multi-channel marketing & how technology is influencing it”
Juries (from the right) during Marketing Module of Summer Project Contest: Mr. Rohit Thakkar, Vice President (Crayons Advertising), Mr. Siva Prasad KV, Vice President (Ernst & Young), Ms. Lalita Nayak, Head Marketing (West) (CNBC), Mr. Unnikrishnan Kongot, Vice President (HP International), Prof M K Jha, Professor (NITIE).

**SPC Finance**

From over 60 entries from students across India, the top 5 entries were selected to present their work for the illustrious jury members who picked out the winner after rigorous questioning and testing.

The esteemed panel of jury members for SPC Finance this year are as follows

<table>
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</tr>
<tr>
<td>Prof M K Jha</td>
<td>Professor</td>
<td>NITIE</td>
</tr>
</tbody>
</table>
The Jury members evaluated the top 5 entries and gave the students in the audience a chance to learn from their vast industry experience through a panel discussion on “Strengthening of the US dollar and the breakdown of free trade.”
after rigorous questioning and testing.

The esteemed panel of jury members for SPC Human resources this year are as follows

<table>
<thead>
<tr>
<th>Dignitaries</th>
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</thead>
<tbody>
<tr>
<td>Mr. Chander Thapar</td>
<td>Group Vice President</td>
<td>Hiranandani Group of Companies</td>
</tr>
<tr>
<td>Mr. Arjun Singh</td>
<td>Vice President HR</td>
<td>Glenmark Pharmaceuticals Limited</td>
</tr>
<tr>
<td>Mr. Sunder Raman</td>
<td>Head Human Resource</td>
<td>RMC India</td>
</tr>
<tr>
<td>Prof Nikhil Mehta</td>
<td>Associate Professor</td>
<td>NITIE</td>
</tr>
</tbody>
</table>

The Jury members evaluated the top 6 entries and gave the students in the audience a chance to learn from their vast industry experience through a panel discussion on “The rise of freelancing in HR”
BPCL- Launchpad

Launchpad 2018 brought management students from the top B-schools of the country to design powerful marketing strategies that may provide the necessary impetus to turn a brand around.

The event was organized in association with Bharat Petroleum Corporation Limited.

Bharat Petroleum Corporation Limited (BPCL) is a Maharatna Public Sector Undertaking and a Fortune 500 Oil Refining, Exploration, Refining and Marketing Conglomerate.
The theme for this year's case study was about Understanding Highway Customers' Needs and Designing initiatives for Competitive Advantage.

Event received around 200 registrations and Top 6 Teams were chosen for the Final Round at NITIE Campus, where they presented their solutions followed by a discussion on primary research.

The esteemed panel of jury members for BPCL-Launchpad this year are as follows:

<table>
<thead>
<tr>
<th>Dignitaries</th>
<th>Designation</th>
<th>Organization</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mr. Anoop Taneja</td>
<td>General Manager, Highway Retailing</td>
<td>BPCL</td>
</tr>
<tr>
<td>Mr. Ajay Phirke</td>
<td>Deputy General Manager, Retail Initiatives</td>
<td>BPCL</td>
</tr>
<tr>
<td>Prof M K Jha</td>
<td>Professor</td>
<td>NITIE</td>
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</table>

Event witnessed huge enthusiasm from participants where they suggested detailed action plan for Bharat Petroleum to increase market share of lower uplift truckers on highway, keeping in view the drivers need and engagements at Fuel Stations.
Juries (from the left) during BPCL Launchpad: Mr. Ajay Phirke, General Manager, Highway Retailing (BPCL), Mr. Anoop Taneja, Deputy General Manager, Retail Initiatives (BPCL), Prof M K Jha, Professor (NITIE).

Group Pic of Esteemed Jury members, Participants and Event Organizers for BPCL Launchpad
Siemens-Digital Transformation Challenge

Digital is upending the existing processes and disrupting the way businesses are being done. Digital Transformation is expected to shape the strategy and growth of organizations across business segments. We are on the threshold of a dramatic digital disintermediation driving the operating model for growth and sustainability. Siemens has been a leader in adopting digital and has undertaken a journey towards convergence of its business, people, & all stakeholders. So here is a case that urges the upcoming generation of Technology Managers to brainstorm and generate solutions towards improving the management of project operations.

Siemens BT and Team Avartan have come together to create a case study that aims at improving the functioning of the business by leveraging digital technology (IoT and sensors, cloud, mobility, Data Analytics etc.) for efficient management of projects.

The case study saw about 250 registrations with entries showcasing innovative ideas out of which the top 6 teams were selected for the final round presentation held during Avartan.

The esteemed panel of jury members for Siemens-Digital Transformation Challenge this year are as follows

<table>
<thead>
<tr>
<th>Siemens-DTC (26th Oct’18, 10:00 AM - 12:30 PM)</th>
<th>Dignitaries</th>
<th>Designation</th>
<th>Organization</th>
</tr>
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<tbody>
<tr>
<td></td>
<td>Mr. Ajay Dubey</td>
<td>Regional Head</td>
<td>Siemens</td>
</tr>
<tr>
<td></td>
<td>Mr. Mangesh Parab</td>
<td>Country Head, Operations</td>
<td>Siemens</td>
</tr>
<tr>
<td></td>
<td>Mr. Sachin Lad</td>
<td>Business Development Head</td>
<td>Siemens</td>
</tr>
</tbody>
</table>
While the participants from various colleges across India proposed different solutions on how to incorporate latest technologies in project management, the eminent jury panel members from Siemens provided their visionary insights on how digital transformation can make a huge impact in improving the bottom lines and efficiency of executing the jobs in Building technology.

**Beat The Street**

Beat the Street, is the finance case study challenge at Prerana held in association with Canara Bank. Participants are taken through an eliminatory quiz which precedes the Valuation Round, which challenges their financial appetite and grip over the markets. Shortlisted candidates from this round are invited to present their analysis on campus to a panel of esteemed industry veterans.

For the final round, a live case was developed for Canara Bank by the finance
interest forum of NITIE, Street. The event saw participation from top B-Schools like NMIMS, IIMV and KJSIMSR among others. This year an amazing participation of more than 450 registrations were taken in for the 1st round. The final 4 teams presented their case in Campus in front of a jury panel consisting of Mr. A Narayanan, DGM RO North, Mr. BN Behra, AGM CO Mumbai and Mr. Mayank Kumar, Branch Manager, IIT Powai from Canara bank and Prof Ajaya Kumar Panda, Assistant Professor, NITIE.

Proicere

In this event participants are provided with a case/theme containing the project details and they are expected to execute the project from scratch i.e planning, budget requirement, resource allocation, identifying the solution, execution to manufacturing of the final product. This event provided a platform to test the
project management skills of the participants and gave them hands on experience and glimpse of executing a real time industrial project. This event also helped the participants gain knowledge and new insights in the field of project management. The event is conducted in association with Project Management Club of NITIE.

Proicere comprised of 3 rounds.

This year we saw more than 800 registrations which were further screened through online quiz and case submission to a total of 5 teams of 3 members each.

Eminent Jury members who were the part of Proicere 2018 are as follow:

<table>
<thead>
<tr>
<th>Jury Name</th>
<th>Designation</th>
<th>Organization</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nitin Varkey</td>
<td>VP- SCM</td>
<td>Bluedart</td>
</tr>
<tr>
<td>Uday R Vartak</td>
<td>VP- Special Initiatives</td>
<td>Afcons Infrastructure Ltd</td>
</tr>
</tbody>
</table>

EnPo

Juries (from the left): Dr. Khanapuri, Dean of Academics (NITIE) ; Mr. Uday R Vatak, VP- Special Initiatives(Afcons Infrastructure Ltd); Mr. Nitin Varkey, VP-SCM (Bluedart)
Continuing the momentum from last year’s successful launch to understand the bottom of the pyramid of society and provide solutions for it, EnPower was organized with much more enthusiasm this time in Avartan 2018. The brightest upcoming business minds were invited to work on the problems that prevail at a tribal community in rural India. Problems of Jabua community from Central India with a population of about 20 lakhs living in about 1500 villages were selected and solution abstracts were invited. Candidates shortlisted from initial screening were given mentorship from NGO Shivganga for a week to facilitate a thorough assessment of the community and guidance for crafting implementable solutions.

In the final round, shortlisted candidates presented their ideas to the esteemed jury members (from right in the above picture): Prof. Shirish Sangle, Dean SRIC, NITIE, Mr. Nitin Dhakad, Co-founder at Empathy Connects and Dr. Rajaram
Katara, Social Activist from NGO Shivagana. Many teams from top management institutes participated and several praises were raised from NGO Shivagana which helped the teams selected for final round.

Vivaad

Vivaad'18, the long-awaited national level debating competition of NITIE was successfully organized by the Personality Development Committee on 25th October 2018. It was an enthralling competition loaded with nuances of fun. Participants from the top management institutes were debating head on and neither team gave an inch going in to the final round. Sonali Sinha, Founder & CEO, Soaring Eagles Learning Pvt Ltd; Ranjan Chakraborty, Head of Operations, Madeira and Mime; Cleon D'Souza, Manager - Talent acquisition, Synergy School of Business Skills; Poonam Singh, Assistant Professor, NITIE; were the jury members for the event and they could bring in 10+ years of pronounced experience from diverse fields on to the table. It was a pleasure and a very proud moment for the entire team to host them. The audience could relish every moment of the event and were themselves involved in a highly engaging quiz based on fun trivia. Overall, the event showcased the managing prowess of PDC and took the fame of the committee to a step further, not just in NITIE and the other top management institutes, but also among the corporates.
The Green Lantern Keynote series is the stage where Industry Experts and Leading Speakers from reputed and recognized organisations present their perspectives and views about various themes in the field of sustainability. The theme of this year’s event was ‘Building Circular Economy’

Looking beyond the current take-make-dispose extractive industrial model, a circular economy aims to redefine growth, focusing on positive society-wide benefits. It entails gradually decoupling economic activity from the consumption of finite resources, and designing waste out of the system.

The eminent speakers enlightened the students about how there is a paradigm shift towards circular economy which helps in utilizing the resources in a more sustainable way and how businesses today can promote activities that helps in building circular economy.

This year we had with us a panel of 3 esteemed guests: Mr. Naresh Patil, Deputy
Chief Sustainability Officer, Mahindra & Mahindra, Ms. Kalluri Soumya, Founder of Dwij Products, Prof. Seema Unnikrishnan, Course Coordinator- PGDISEM, NITIE

The future of the Indian economy is not in competing on creating commodities with finite resources, but in a circular economy, in reusing, in putting things back into the economic cycle, in thinking in terms of cradle to cradle.

**Cita-De-La Prerana**

What's more fun than learning life lessons through storytelling?

Cita–De–La Prerana brings into reality the same! It's an event where famous celebrities put forth before you a canvas of their colorful (and indeed successful) life stories. Their stories never fail to kindle that hidden spark in you, filling you with high hopes and renewed energy. They connect the dots to enlighten us about their untold struggle & the mettle they’ve shown to conquer it. Cita-de-la Prerana has had a tradition of hosting some amazing personalities such as Mr. Rajat Kapoor, Mr. Anurag Kashyap, Ms. Gul Panag, Mr.Piyush Mishra, Ms. Divya Dutta and the list goes on. This year, we were blessed to have with us Mr. Atul Srivastava, Mr. Suresh Menon & Mr. Jatin Sarna. The diverse experiences shared by the dignitaries certainly inspired the audience to follow their passion.

Cita-de-la has not only been a keynote for the NITIans but has also been a point of convergence for students of the visiting colleges and the corporate guests.

The diverse experiences shared by the dignitaries certainly inspired the audience to follow their passion. We not only saw eagerness from students of NITIE for attending the event, but also students from visiting colleges and dignitaries from Corporate showing their fascination to listen to these celebrities.
Eminent speakers and guests from the left: Mr Atul Srivastava, Mr. Suresh Menon and Mr. Jatin Sarna
Prerana Decibelz

Prerana Decibelz is the music and dance night of Avartan at NITIE where the musicians, celebrities, singers, DJs enthrall the students with their musical performances. The trailblazers from the world of performing arts and cinema showcases their performance, music legends like Shankar-Ehsaan-Loy, Sona Mahapatra, Anushka Manchanda, Indian Oceans, Euphoria, Terrazak and other big names having performed in the past, Decibelz promises to be a night full of excitement and ecstasy. This year, Decibelz witnessed the widely acclaimed and renowned Indian singer, Arjun Kanungo, mesmerize the crowd with his voice and music.

An enthralling performance by Arjun Kanungo in Prerana Decibelz
LAKSHYA 2018

NITIE Awards 2018

Lakshya Business Visionary Awards

In Avartan, the fraternities of NITIE felicitate business leaders with the ‘Lakshya Business Visionary Award’. These awards are given in recognition and appreciation of achievements, to those industry leaders, who have emerged winners due to their exemplary vision and extraordinary leadership. The ‘Visionary Award’ has historically been presented to prolific business tycoons including Adi Godrej, Ratan Tata, Rahul Bajaj, Azim Premji, Venu Srinivasan, Nandan Nilekani and Sunil Bharti Mittal who have changed the course of Indian business internationally.
NITIE, this year felicitated “Lakshya Business Visionary Award 2018” to one industry leader. Under the prolific guidance of Mr. Pawan Munjal, Chairman, Managing Director & Chief Executive Officer, Hero MotoCorp Ltd has been the World’s largest two-wheeler Company from 2001 and has successfully retained this position till date - for over 17 consecutive years. A firm believer in power of Innovation and Technology as the key drivers of growth of organization, he has led the Company with grit and determination in a highly competitive and volatile market to maintain the leadership position.
**Lakshya Distinguished Leader Awards**

NITIE with utmost respect felicitates with “Lakshya Distinguished Leader Award” in recognition and appreciation to the paragons of India who devoted their entire life in shaping the future of India in various fields through their sterling Leadership.  

“Lakshya Distinguished Leader Award 2018” was conferred to Mr. Amitabh Kant, CEO of NITI Aayog, National Institution for Transforming India. Mr. Amitabh Kant is presently CEO of National Institution for Transforming India (NITI). He is a member of the Indian Administrative Service, IAS (Kerala Cadre: 1980 batch). Mr. Kant has been a key driver of the “Make in India”, Startup India, “Incredible India” and God’s Own Country” initiatives that positioned India and Kerala State as leading manufacturing and tourism destinations.

The second recipient of “Lakshya Distinguished Leader Award 2018” has been Prof. Jyeshtaraj Bhalachndra Joshi, Honorary Distinguished Professor at the Institute of Chemical Technology, University of Mumbai. He has a research and teaching experience of over 46 years with his areas of interests being around Fluid Mechanics, Multiphase Reactor Design, Computational Fluid Dynamics, Atomic Energy, Solar Energy and Bio-Energy. Till date he has provided research guidance to 91 Ph.D. Students, 60 Masters and 25 Post-Doctorals.
Mr. Amitabh Kant, CEO of NITI Aayog, National Institution for Transforming India.

Prof. S. Subramaniam, Honorary Distinguished Professor at the Institute of Chemical Technology, University of Mumbai.
**Industrial Engineering Conclave**

This conclave is a unique platform to facilitate knowledge transfer between industrial personnel and academic researchers on the topics related to industrial engineering and expand the boundaries.

The ‘Industrial Engineering Conclave’ is an initiative under Avartan organized by Team Lakshya™ which is aligned with our 47 years old flagship course PGD in Industrial Engineering. The event aims at holding meaningful discussion amongst Industry leaders of various organizations. Eminent speakers from various backgrounds spoke on the topic:

“Changing role of Industrial Engineering in the emerging world of Industry 4.0”

The esteem dignitaries for Industrial Engineering Conclave 2018 were:

1. **Dr. V. Kovaichelvan**, Director, TVS Motor Company limited.
2. **Mr. Kaustubh Gokhale**, Vice-President, Capgemini.
3. **Dr. R. Chandran**, Chief Information Officer & Chief Delivery Officer, Bahwan Cybertek (BCT)
4. **Mr. Atul Jaggi**, Chief Operating Officer, Gabriel India Limited.
Supply Chain Management Conclave

This event is an attempt to bring the best minds in the supply chain from different industries under one roof. Focused on Supply Chain, the event will bring in a valuable learning experience for young budding managers and decision makers from various industries.

NITIE is known as “Mecca of Supply Chain Management”. The Supply chain management conclave is an event that comes under Lakshya Avartan. This event is an attempt to bring the best minds in the supply chain from different industries. Focused on Supply Chain, the event brought in valuable learning experience for young budding managers, decision makers from various industries, and students.
The topic of the supply chain management conclave was “Next Generation Global Supply Chain Orchestration”

The esteem dignitaries for SCM conclave were:

1. Mr. P. Radhamanalan, Head of Jewellery Division, Titan Company Limited.
2. Lt Colonel Vijay Nair, Vice President, Reliance Digital Retail Ltd.
3. Mr. Prasad Shidhaye, Director, Johnson & Johnson India Private Limited.
4. Mr. Swaminathan Ramachandran, Chief Operating Officer, Aditya Birla Fashion and Retail Ltd.
5. Mr. Ankur Bhagat, Associate Director, Procter & Gamble (P&G).
Manufacturing Conclave

With world manufacturing scenario changing at an astounding pace, ‘Manufacturing Conclave’ is an initiative under Avartan organized by Lakshya Team to bring the best minds in the manufacturing from different industries to discuss the latest manufacturing trend and topics. This conference is designed to help achieving manufacturing excellence across these core operational areas of maintenance, continuous improvement and safety.

The topic of the conclave was “Servitisation: The changing face of Manufacturing”.

The esteem dignitaries for Manufacturing conclave were:

1. **Mr. Dilip S Modak**, Senior Vice- President, CEAT Ltd.

2. **Mr. G. S. Raghu**, Vice- President, Hindustan Coca- Cola Beverages Pvt. Ltd.

3. **Mr. Avijit Dutta**, Global Head, TATA Consultancy Services Ltd.
**On the Job Achiever’s Contest**

It is an ideal platform for practicing managers to present their innovative and path-breaking projects. The projects are judged by an elite jury panel consisting of industry stalwarts (VPs & MDs of top notch firms). It is a confluence of best practices, technological advancements, their implementations and impact on the industry and equips the budding managers with the latest trends and advancements. **Lakshya 2018 "On the Job Achievers' Contest"** had participation from corporate sector across five well-defined verticals:

1. **Supply Chain Management**
2. **Operations Management**
3. **Systems & IT Management**
4. **General & HR Management**
5. **Industrial Engineering**

The some of the organizations that participated in the event were Apollo Tyres Ltd., Mahindra SSG, Ashok Leyland, L&T construction, J&J, RIL, etc. The Jury for the above events also came from reputed companies such as

1. Mr. Jaswinder Saini, Head- procurement, Tata Sky Ltd.
2. Mr. Saurabh Lal, Director Supply Chain, Kellogg Company.
3. Mr. Dhruba Basu, Country procurement head, Sanofi.
4. Mr. Murugan Pugalenthi, Director-Global planning and excellence, J&J.
5. Mr. Atul Prakash, VP-SCM and Marketing
6. Prashant Chopade, VP & CEO, Mahle Behr.
7. Mr. Sukanta Padhy, CIO, ATC Tires Pvt. Ltd.
8. Mr. Surajit Dutta, Senior GM-Ops, Freudenberg.
9. Mr. KS Bhoon, Head HR and Business excellence, RDC Concrete India Pvt. Ltd.
10. Mr. Anand, Head Demand Planning and Fulfillment, Mondelez.
11. Mr. Burgess Cooper, Partner Information & Cyber Security, Ernst & Young.
12. Mr. Rajesh Hurkat, HR Head, Mattel India.
**Power Talks**

Under the umbrella of *Lakshya*, Power Talks is a candid *Gyan session* to enlighten the ignited young managerial minds in the institute. This year, **Mr. Ajai Chowdhary**, Chairman of the Electronics Sector Skills Council and Co-Chairman of the Working Group for Development of Innovation and IP in the ESDM sector, graced the event. He shared his words of wisdom and enlightened everyone present with his experience and knowledge.
SPARSHA

*Sparsha* is a perfect amalgamation of business and social responsibility, an initiative of students to bring the socially relevant projects of NGO's and the CSR projects of the industry on one rostrum and give them a forutuity to present their wonderful initiatives in front of eminent corporate jury members who witness the future endeavor of the society and award the best project in each category i.e. CSR and NGO.

NGO Project-This contest is a bid to provide NGOs a forum to showcase their projects in front of corporate jury.

CSR Project-Corporates display their humanitarian work through their CSR projects to raise awareness about various issues that they are focusing on and portray their sustainability measures.

The competition was followed by a panel discussion on The impact of Corporate Social Responsibility on buying behavior of consumers.

LAKSHWIZ BAZAR

“Lakshwiz – Bazaar” tests the participants’ knowledge on multiple facets of marketing. True-blue marketing aficionados vie for this coveted title. Each round promises to be more challenging than the previous one and will ensure that it tests the teams on their ability to think on their feet, apply their knowledge in practical situations and most importantly, think out-of-the-box.

LAKSHWIZ D-STREET

“Lakshwiz D-Street” is the perfect opportunity for you to fill in the shoes of big finance managers as you get to decide your next course of action, in this grueling and bloody war. Various twists and turns will allow you to test your decision-making capabilities and your financial knowledge in almost all domains of finance.
LAKSHWIZ FACTORY
Lakshwiz- Factory presents students from various colleges an opportunity to work on a Live Supply Chain Management Case Challenge. This year the case was presented in collaboration with ISCEA SCNext India SkillPRO where students from various colleges across the country participated. The stages involved in the Lakshwiz-Factory included a national quiz round followed by the case challenge where the top teams presented in front of an esteemed jury.
JOSH 2018

JOSH, the annual Sports Festival of NITIE was organized from 20th -22nd October 2018. JOSH is one of the largest sports festivals among the B-schools in the country. This year, JOSH witnessed participation from about 12 colleges including around 400 students from IIMs, IITs, SP Jain and other premier B Schools offering an unparalleled competitive environment. JOSH has emerged as a brand in itself and has seen addition to the 1000 strong student community.

JOSH offers a platform for students from all over India to showcase their talent and compete with the best upcoming sport persons in the country in a highly charged and competitive ambience with highly equipped sports facilities. The festival comprises of a plethora of events from various sports events like Cricket, Futsal, Volleyball, Basketball, Lawn Tennis, Table Tennis, Throwball, Carrom & Chess.

Opening ceremony & Inauguration

JOSH has been promoted by eminent sporting personalities every year. This year JOSH was inaugurated by the hands of the youngest ever captain of the Indian national Hockey team, Mr. Sardar Singh. The students gathered in huge numbers to welcome the guest and were highly motivated by his inspirational words. Mr. Sardar Singh spoke about the importance of Dream, Discipline and Dedication in the lives of humans.
The ceremony was followed by torch relay which officially declared JOSH’18 open.

**Participating Colleges**

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<thead>
<tr>
<th>College</th>
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<tbody>
<tr>
<td>IIM Indore</td>
<td>SP Jain</td>
<td>TISS</td>
</tr>
<tr>
<td>NMIMS</td>
<td>SJMSOM (IIT B)</td>
<td>JBIMS</td>
</tr>
<tr>
<td>SIMSREE</td>
<td>KJSIMSR</td>
<td>L. N. Welingkar</td>
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<tr>
<td>VESIM</td>
<td>NITIE</td>
<td>PUMBA</td>
</tr>
</tbody>
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**Results**

<table>
<thead>
<tr>
<th>Sport</th>
<th>Winning Team</th>
</tr>
</thead>
<tbody>
<tr>
<td>Basketball (Men’s)</td>
<td>NITIE</td>
</tr>
<tr>
<td>Basketball (Women’s)</td>
<td>KJSIMSR</td>
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<tr>
<td>Carrom</td>
<td>SIMSREE</td>
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<tr>
<td>Chess</td>
<td>JBIMS</td>
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<tr>
<td>Cricket</td>
<td>KJSIMSR</td>
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<tr>
<td>Sport</td>
<td>Institution</td>
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<tr>
<td>Futsal</td>
<td>NMIMS</td>
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<td>Lawn Tennis</td>
<td>NITIE</td>
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<tr>
<td>Throwball</td>
<td>VESIM</td>
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<td>Volleyball</td>
<td>NMIMS</td>
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A cumulative score of all sports was calculated for all the participating teams and NITIE was declared as the best team in JOSH 2018.

**Closing & Prize distribution ceremony**

JOSH’18 ended with the closing ceremony on 22nd Oct, 2018 with Major Pradeep Shaury Arya as the chief guest. Major Arya, belongs to the 2004 Batch of the Indian Revenue Service and is presently posted as the Additional Commissioner of Income-Tax, Transfer Pricing, Mumbai. The students were inspired to hear the story of Major Arya’s life and his achievements. The winners of various sports were felicitated by the Chief Guest and the Director of the Institute. Apart from the JOSH winners, the Closing Ceremony also saw the felicitation of winners of insaNITIE 3.0 and events conducted by ITCC.
AROHAN 2018

Rendezvous – A fashion show
This year at ‘Rendezvous,’ the fashion show, audiences witnessed teams recreating the superheroes world on stage, highlighting the #MeToo movement and portrayal of various human emotions. Such exceptional acts made the job for our esteemed judges Mr. Shaurya Khare (Music director & producer) and actress Ms. Richa Meena, really difficult and exciting.

Headbangerz – A band competition
‘Headbangerz,’ the battle of bands event started with the headlining performance by ‘Alchemy, the band’ which set the stage for the massive sonic experience to come. Battle saw some of the finest raw musical performances in Thrash Metal, Experimental rock, Blues-rock and Post rock genres, and the competition was ultimately won by ‘Asar, the band.’
‘Nukkad Natak’ was graced by the presence of Mr. Raghav Subbu, Director for TVF and Ms. Astha Arora, casting director. The chants of “Aao Aao Nukkad Dekho” reverberated all across the NHB and PPO road. Topics which are of real importance to the society such as Eve Teasing, Corruption, Section 377, Prevalent prejudices present in our society were raised with full vigor by the performing teams.

Nrityotsav – A dance competition
The dancing extravaganza ‘Nrityotsav’ was graced by the presence of dancing fame, Mr. Neeraj Yadav. The energetic highly entertaining performances left everyone awestruck. Shiv Tandav, Bhangra, Meme Dance, Locking-Popping and flips were some of the highlights of the evening. The event culminated with a star performance by Mr. Neeraj Yadav himself.
In the event of ‘Got Talent’ participants showcased their unique flairs such as playing Table, Flute, Harmonica, Guitar, Violin, Whistling, Rapping, Mono Acting, Mimicry, etc. As judges, we had Jasmeet Jizzy Bhatia from TVF, who also made the audience crack with his wit and humor and actress Ms. Namya Saxena.

Surkshetra – Asinging competition

‘Surkshetra,’ the singing competition was adjudged by famous Bollywood playback
singer Ms. Prajakta Shukre. Music directors Mr. Manan Bhardwai and Sh. Vachaspati Mishra. The melodious and soulful performances from the contestants left everyone mesmerized. The highlight of the evening was the Music Album release of Ms. Prajakta Shukre.

Many other events like Freshers Night, MAD Adda with stand-up comedian Reuben Kaduskar as the Guest, Roobaroo with famous Film & TV actor Manoj Pahwa as the guest and competitions like Chal Chitra, Open Shutter were conducted by the cultural committee during Arohan 2018.

**EMPERESSARIO 2018**

*Empresario Entrepreneurship Awards*
The Empresario most inspiring award was conferred to **Mr. Nand Kishore Chaudhary, founder and CMD, Jaipur Rugs.** Renowned as a Visionary, Man of the Masses, and a “**Businessman with a Heart of Gold**”, NKC’s vision is to see Indian hand-knotted rug industry at par with the international industry. For this, he is constantly working to promote & facilitate research in the rug industry especially technology and skill-management.

**MSME Entrepreneurship Conclave**

Every year “Empressario” establishes a confluence of Business and NITIE by
organizing “MSME Entrepreneurship Conclave” conducted by Empresario in collaboration with SIDBI and Centre for Global Competitiveness of MSMEs (CGCM) to promote students to ideate and venture into new businesses and create value for themselves and the society. This event sees the top brass of the corporate world discuss the latest in the field of technology and how it affects businesses and the industry. With the boom in start-ups, it becomes important to discuss about emerging technologies and other relevant trends. This year, the dignitaries expressed their views about the topic “Increasing MSME’s competitiveness through innovation & entrepreneurship” and an intriguing and expressive manner. With NITIE’s vision as “To be the thought leader in Industrial Engineering education and research, and partner in the manufacturing renaissance of the nation” and current boom in start-up’s culture, this topic was perfectly in-line with NITIE’s motto and current trends in business environment. We had following distinguished set of panels to talk in length about our topic –

1. Mr. Sanjay Joshi, Owner, K Bond
2. Mr. Sadashiv Survase, Joint Director of Industries, Maharashtra state
3. Mrs. Bhagyashree Sathe, Deputy Director, MSME Development Institute, Mumbai
4. Mr. A. C. Mouli, Deputy General Manager, SIDBI Mumbai
5. Shri P S Agwan, VP- COSIA, Mumbai

**Brain Child**

Brainchild is a one of its kind Product Pitch Competition, as a part of MSME Entrepreneurship Conclave conducted by Empresario in collaboration with SIDBI and Centre for Global Competitiveness of MSMEs (CGCM).
It provides a platform for startups or student projects to showcase and pitch their innovative products. The best product is selected based on 5 judgement criteria – Innovativeness, problem it is solving, market potential, scalability and the presentation, and that team is declared the winner of the competition.

There was a total of 5 finalists for the final round conducted on 26th October 2018, after the panel discussion. The 5 finalists were:

1. **Team Vision:** Team Vision is from Rajarshi Shahu College of Engineering (RSCOE), Pune. The team members, Akshay Mhaske and Uday presented a Smart projector adjustment system controlled using a mobile app.

2. **Team Fresp:** Team Fresp is from ICFAI Business School (IBS), Mumbai. The team members Pranay Palle and Ravi Teja presented their product, an organic protein drink for a healthier living.

3. **Team Optify:** The team members Piyush Patil and Nilay Shah, alumni of IIT Bombay, presented an Optimization system for Industrial Thermal process in the field of IoT.
4. **Team Faclon Labs:** Faclon Labs is an established startup for 2 years. They presented their IoT product that makes water distribution efficient.

5. **Team Torchit:** Torchit is an established startup, which sold 3200+ products in Gujarat. The team member Prarit Agarwal presented his product which helps blind people to navigate in this difficult world using technology.

**Results:**
The winning team for Brainchild, 2018 was Team Torchit for its innovative product for blind people. A cash prize of INR 15,000 was awarded to the winner.

**Navkriti**

Navkriti is an event to create a platform which aims to connect potential ventures & Start-ups to VCs, Investors and Angel. The key objective of this event is to provide a platform for fabulous entrepreneurs and experts.

**My Story**

My Story provides a unique platform for entrepreneurs to showcase their proficiencies and skills. The idea behind conducting My Story session is to build a scaffold where the young inquisitive brains interact with some of the gems from entrepreneurial world. The event provides opportunities to meet successful entrepreneurs and learn from their experiences. The entrepreneurs tell about their journey, experiences, the things that were going through their minds while initiating the process, and the driving force that kept the entrepreneurial spark alive in them. This year we had the following eminent speakers who shared their story with us in an intriguing manner.
Founder: Atomberg Technologies; Sibabrata Das

Founder: Mirraw.com; Anup Nair

Founder: KD Logistics; Kapil Premchandani
Ascent Health and wellness founders;
Siddharth Shah; Hardik Dedhia; Harsh Parekh

Lal 10 founder;
Sanchit Govil