FACULTY PUBLICATION

List of Publications in year 2016

1. Ruchita Gupta, Dharmesh Gupta and Karuna Jain, 2016, Competition Effect of a New Mobile Technology on an Incumbent Technology: An Indian Case Study, Telecommunications Policy, 44(4), 332-342. (ERA, 2010 Ranking is A)


16. B. K. R. Naik and Mohit Assudani, Indian Youth: What drives them towards Entrepreneurship, Udyog Pragati (Accepted)


45. Bhupendra Verma and Shirish Sangle, Determinants of Effective Product Stewardship Strategy Implementation in Indian Firms. Accepted in International Journal of Environmental Technology and Management, Inderscience (Scopus)


47. Bhattacharyya, Som Sekhar, 2016, Web 2.0 and Social Networking Sites; needs and impressions of young individual stakeholders and its impact on firm, PJMTR, 6 (1).


