

PROF. B. KOTESWARARAO NAIK

B.Tech., MBA, Ph.D. (IIT Delhi)

Engineering, Technology and Project Management Group

National Institute of Industrial Engineering Mumbai

Vihar Lake, Mumbai – 400 087, India

Email: dr.bkrnaik@gmail.com, dr.bkrnaik@nitie.ac.in

Mob: 8879226998 / 9004289575



Education

- **B. Tech.** from **Andhra University** in **Chemical Engineering** in 2001.
- **MBA** from **University of Hyderabad** in 2003.
- **Ph.D.** from **Indian Institute of Technology (I.I.T) Delhi** in the area of Management of Intellectual Property (IP) and Technology in 2008.
- **Certificate** from **World Intellectual Property Organization (W IPO)** on “General Course on Intellectual Property” in 2006.

Academic Affiliation (11+ Years of Teaching Experience)

- Associate Professor, National Institute of Industrial Engineering (**NITIE**) Mumbai, India, June 2017 to Date.
- Assistant Professor, National Institute of Industrial Engineering (**NITIE**) Mumbai, India, May 2013 to June 2017.
- Assistant Professor, National Institute of Technology (**NIT**) Trichy, Tamil Nadu, India, December 2008 to April 2013.
- Assistant Professor, University of Petroleum & Energy Studies (**UPES**), Rajahmundry, Andhra Pradesh, India, from August 2008 to December 2008.
- Visiting Professor at IIM Raipur.

Administrative Responsibilities

- Chairperson, Swachh Bharat Abhiyan, NITIE Mumbai, April 2017 to Date.
- Member, Legal Cell, NITIE Mumbai, 2013 to Date.
- Member, Students Scholarship/Fellowship Committee, NITIE Mumbai, 2013 to Date.
- Member, Entrepreneurship Development Cell at NITIE Mumbai, November 2015 to Date.
- Member, Women Cell and Internal Complaint Committee, NITIE Mumbai, April 2015 to Date.
- Member, Financial Aid and Scholarship Committee, NITIE Mumbai, 2015-16 to Date.
- Project Management Program Coordinator, NITIE Mumbai, June 2016 to April 2018.
- Professor In-Charge, Security & Transport, NITIE Mumbai, September 2017 to January 2018.
- Member, Standing Committee, NITIE Mumbai, September 2017 to January 2018.
- Member, Standing Committee, NITIE Mumbai, January 2015 to June 2016.
- Professor In-Charge (Estate), NITIE Mumbai, January 2015 to June 2016.
- Member, Screening-Cum-Selection Committee of Fire and Safety Officer, August 2017.
- Member, Screening Committee for the Recruitment of Fire Operator, August 2015.
- Member Library Committee, May 2016 to Date.
- Member, Institute Physical Facilitation Committee, February 2016 to Date.
- Member, Survey Committee, October 2015.

- Member, Screening Committee to scrutinize application for the post of ALIO, September 2014.
- Member, Committee to review the existing guidelines in respect of allotment of Campus accommodation, March, 2015.
- Member, IPR Cell, NIT Trichy, January 2009 to April 2013.
- Coordinator, MBA Admissions, NIT Trichy, 2009 to 2013.
- Coordinator, Entrepreneurship Cell at NIT Trichy, 2010 to 2013.

Professional Affiliations

- IEEE Technology and Engineering Management Society Membership, USA.
- Life Member, Indian Society for Technical Education, New Delhi.
- Senior Member, Indian Institute of Industrial Engineering, Mumbai.
- Life Member, Global Institute of Flexible System (GIFT) Society, New Delhi.

Professional Contribution (Ph.D. thesis Evaluation, New Course Design, Policy etc.)

- National Law University, Jodhpur (Ph.D. thesis Evaluation).
- Jawaharlal Nehru Technical University, Kakinada (Ph.D. thesis Evaluation).
- M S University, Tirunelveli (Ph.D. thesis Evaluation).
- Drafted **Intellectual Property Rights Policy** of National Institute of Technology Trichy, Tiruchirappalli, Tamil Nadu.
- Drafted **Intellectual Property Policy** of National Institute of Industrial Engineering Mumbai, Mumbai.
- Introduced **Management of Intellectual Property Rights** course for Undergraduate and Post-graduate students at National Institute of Technology Trichy, Tiruchirappalli, Tamil Nadu.
- Introduced **Management of Intellectual Property** course for Post-graduate students at National Institute of Industrial Engineering Mumbai.
- Introduced **Managing Creativity & Innovation** course for Post-graduate students at National Institute of Industrial Engineering Mumbai.

Area of Interest (Teaching & Research)

- Intellectual Property (IP) Management
- Creativity & Innovation Management
- Entrepreneurship
- Innovation and Technology Management
- Technology Transfer & Licensing
- IP Analytics
- Project Management

Countries Visited (Paper Presented in Research Conferences)

- Thailand (Bangkok)
- Japan (Tokyo)
- Singapore
- UAE (Abu Dhabhi and Dubai)
- USA (Chicago)
- Europe (Italy, Germany and Switzerland)

Guest Lectures

1. Workshop on “**Intellectual Property and Innovation Management in University System**” at JNTU, Kakinada on 12th Dec 2016.
2. Workshop on “**Intellectual Property and Innovation Management in Knowledge Era**” on 23rd March 2016 at **University of Mumbai** with the support from NRDC, Govt. of India.
3. Faculty Development Program on “**IPR and Patenting**” during 5-6th February 2016 at Fr. Conceicao Rodrigues College of Engineering, Bandra, Mumbai.
4. NRDC Sponsored Workshop on “**Interfacing Innovation and IPR for Technology Commercialization**, 19th -20th May 2014, NALCO, M&R Complex, Damanjodi, Odisha.
5. DST – CURIE Sponsored National Workshop on “**Intellectual Property Rights IPR – 2014**” held on March 15th 2014 at Avinashilingam University, Coimbatore, Tamil Nadu.
6. Workshop on Strategic Planning for Institutional Development, Under Technical Education Quality Improvement Programme (TEQIP II) during May 12-13, 2014 organized by NITTE Minakshi Institute of Technology, Bangalore.
7. Two-day workshop under ‘Start-up India Workshop during 29-30, September 2018 at **IIT (ISM) Dhanbad**.
8. Two-day National Workshop On “Intellectual Property Rights (IPR) and Patents” During 16–17 November 2018 at Sree Chaitanya College of Engineering, Karimnagar (Telangana).
9. Delivered a Lecture on Earned Value Analysis and Project Crashing for Scientists at Administrative Staff College of India (**ASCI Hyderabad**) on 4th December 2018.

Awards & Recognitions

- **Best Research Paper Award**, 6th International Conference on Management, Sociology & Environment Engineering (ICMSEE’ 2016) during 17-18, March 2016, held at Abu Dhabi, UAE.
- **Second Best Prize** in Poster Competition at 3rd International Conference on Management of Intellectual Property Rights and Strategy during 15-16, August 2016, held at NITIE Mumbai jointly with SJMSOM, IIT Bombay, India.
- **Best Research Paper Award**, International Congress on E-Governance, ICEG-2007 at University of Hyderabad, Hyderabad, 28-30th, December 2007.
- **Best Research Paper Award**, 1st IPR Researchers’ Confluence on Spreading IP Research in India – An agenda for Research, IIT Bombay, 21- 22nd, December 2009.
- **Editorial Board Member** of Asian Journal of Management Research (**AJMR**)
- **Editorial Board Member** of International Journal of Information Technology and Business Management (**JITBM**)
- Visited **Thailand, Japan and Singapore** (Research paper Presentation).
- **Delphi Expert** for the Project “**Evolving Citizen-Centric Rural e- Governance Framework**”, Ministry of Information Technology, Govt. of India.
- **GATE 2003** qualified - **95.8** Percentile (Chemical Engineering)

Research Publication (Journals, Book Chapters & Conference Proceedings)

Journals

1. Vilas Kharat and B. K. R. Naik, *Best Practices in Project Portfolio Management for Dynamic Decision Making*, The Journal of Modern Project Management (Accepted for Publication) – SCOPUS Indexed Journal.
2. **B. K. R. Naik** and Mohit Assudani, *Indian Youth: What drives them towards Entrepreneurship*, Udyog Pragati, July-September 2016, Vol. 40, No. 3, pp. 1-15.

3. **B. K. R. Naik** and Mohit Chandra, *Management of Patent Portfolio for Competitive Advantage: A Study of Indian Top Pharmaceutical Companies*, International Journal of Humanities and Applied Science, 2016, Vol.5, No.1, pp. 27-30.
4. **B. K. R. Naik** and Sujay S., *Impact of Mobile Phones on Youth: Situation at Indian Technical Academic Institution*, International Journal of Research & Development in Technology and Management Science – Kailash, 2015, Vol.22, No.1, pp. 64-75.
5. **B. K. R. Naik**, S. Rameez Raja, Sujay S. and Varun N. S., *Influence of ATMs on Spending Pattern: Situation at Technical Academic Institutions in India*, Drishtikon: A Management Journal, Vol.6, No.1, September 2014-March 2015, pp. 1-12.
6. **B. K. R. Naik**, V. Kamala and A.C. Pavithra, 'Factors Influencing Job Satisfaction: A Study of Employees of Small and Medium Scale Enterprise (SMEs)', Journal of Asian Business Management, Vol.4, No.2, July-December 2012, pp.265-275.
7. M. K. Rao and **B. K. R. Naik**, *Study of Workplace-Stress among Information Technology Professionals*, IFRSA Business Review, Vol.2, No.1, March 2012, pp.48-52.
8. M. K. Rao, Fancis S. and **B. K. R. Naik**, *Employee Perception about the Training & Development: A Qualitative Study*, International Journal of Research in Economics & Social Sciences, Vol.1, No.2, November 2011, pp.25-37.
9. **B. K. R. Naik** and M. K. Rao, *A Study Towards Overcoming Employee Resistance Towards Timesheet*, International Journal of Management, IT and Engineering, Vol.1, No.4, September 2011, pp.45-55.
10. M. K. Rao and **B. K. R. Naik**, *Workers participation in Management: Towards a Conceptual Framework*, Asia Pacific Journal of Research in Management, Vol.2, No.5, May 2011, pp.123-131.
11. M. K. Rao and **B. K. R. Naik**, *Recruitment Process: An empirical Research Study*, Asia Pacific Journal of Research in Management, Vol.2, No.5, May 2011, pp.55-62.
12. **B. K. R. Naik**, S. Rameez Raja, Varun S., and Sujay S., *Indian Railways e-Ticketing System and Youth: Survey Findings*, Asia Pacific Journal of Research in Management, Vol.2, No.2, February 2011, pp.38-45.
13. **B. K. R. Naik**, S. K. Jain and S. S. Yadav, *A Study of Understanding of IPR Issues in Indian Premier Technical Academic Institutions*, Asian Journal of Management Research, Vol.1, No.2, August 2011, pp.714-723.
14. **B. K. R. Naik**, *E-technology in Cost, Energy and Environment Saving: A Case of Online Patenting Filing System of WIPO*, International Journal of Business Economics and Management Research, Vol.2, No.4, April 2011, pp.209-222.
15. **B. K. R. Naik**, S. K. Jain and S. S. Yadav, *Indian Premier Academic Research Institutions Faculty's Interest in Patent Filing*, International Journal of Multidisciplinary Research, Vol.1, No.6, October 2011, pp.253-264.

Book Chapters

1. **B. K. R. Naik**, Rameez Raja Shaik and Ritesh Jain, *Impact of Takeover Code 2011 on M&A Scenario in India: A Study of Share Buyback as a Takeover Defense*, Organisational Flexibility and Competitiveness by Springer, pp.247-258.
2. **B. K. R. Naik**, Rameez Raja Shaik and Niketa Narain, *Mumbai Metro Rail Project: Evaluating Financial Flexibility for Reliance Infra*, Organisational Flexibility and Competitiveness by Springer, pp. 225-246.
3. S. K. Jain and **B. K. R. Naik**, *Academic Research Faculty's Interest in Patent Filing: Patent Filers vs. Non-Filers*, Managing Change for Sustainable Development by Association of Management Development Institutions in South Asia (AMDISA), pp.297-301, May 2011.

4. S. K. Jain and **B. K. R. Naik**, *Management for Research Excellence in Developing Countries in WTO Era: A Study of Indian Premier Technical Academic Institutions*, Liberalizing Research in Science and Technology: Studies in Science Policy, pp.26-271, ISBN 978-5-904031-76-3, 2010.
5. **B. K. R. Naik**, S. K. Jain and S. S. Yadav, *Flexibility in Intellectual Property Management System of Technical Academic Institutions of India*, Management of Innovation, Technology, Transfer & Flexibility for Competitiveness in the Globalized World, Chapter 36, ISBN : 81-903397-6-1, 2006.

International Conferences

1. **B. K. R. Naik** and Ajit Kumar, *Study of Indian Grass-root Innovation Ecosystem*, R&D Management (RADMA – 2018) Conference, during 30th June – 4th July, 2018 held at Milan, Italy.
2. **B. K. R. Naik** and Vilas Kharat, *Project Portfolio Management in Indian Auto Component Industry: An exploratory Analysis*, Technology & Engineering Management Society Conference (TEMSCON – 2018), during 27th June – 1st July, 2018 held at Orrington Hilton, Evanston, Illinois, USA.
3. **B. K. R. Naik**, Ajit Kumar, Jayesh Mohite and Anees Khan, *Promotion of Techno-entrepreneurship Programs in different Countries: A Review*, Technology & Engineering Management Society Conference (TEMSCON – 2018) during 27th June – 1st July, 2018 held at Orrington Hilton, Evanston, Illinois, USA.
4. Ajit Kumar and **B. K. R. Naik**, *PatInformatics: A study of IoT in Agriculture Sector* at 4th International Conference on Management of Intellectual Property Rights and Strategy during 31st January to 3rd February 2018, held at IIT Bombay, India.
5. Ajit Kumar and **B. K. R. Naik**, *Management of R&D Portfolio in the Era of LPG: A Comparative Study of Food Processing Industries*, at 4th International Conference on Management of Intellectual Property Rights and Strategy during 31st January to 3rd February 2018, held at IIT Bombay, India.
6. Vilas Kharat and **B. K. R. Naik**, *The Role of Project Portfolio Management in Decision Making: A Case of Indian Auto- Component Industry* presented at Annual Meeting of the Decision Sciences Institute on Effective Decision Making in Uncertain Business Environments: Strategies, Practices and Techniques, during November 19-22, 2016, JW Marriott Austin - Austin, Texas.
7. **B. K. R. Naik** and Saurabh Dharmshaktu, Presented a poster on *Patent Analysis of Bio-Tech Companies: Indian and Global Players in India* at 3rd International Conference on Management of Intellectual Property Rights and Strategy during 15-16, August 2016, held at NITIE Mumbai jointly with SJMSOM, IIT Bombay, India.
8. **B. K. R. Naik** and Rohit Sood, Presented a poster on *Indian and Global Food Processing Companies in India: Patent Informatics & Analysis* at 3rd International Conference on Management of Intellectual Property Rights and Strategy during 15-16, August 2016, held at NITIE Mumbai jointly with SJMSOM, IIT Bombay, India.
9. **B. K. R. Naik** and Rohit Sood, *A Study of Patent Portfolio Management of Indian and Global Automobile Companies in India*, presented at 3rd International Conference on Management of Intellectual Property Rights and Strategy during 15-16, August 2016, held at NITIE Mumbai jointly with SJMSOM, IIT Bombay, India.
10. **B. K. R. Naik** and Mohit Chandra, *Management of Patent Portfolio for Competitive Advantage: A Study of Indian Top Pharmaceutical Companies*, presented at 6th International Conference on Management, Sociology & Environment Engineering (ICMSEE' 2016) during 17-18, March 2016, held at Abu Dhabi, UAE.

11. Mohit Assudani and **B. K. R. Naik**, *Factors Influencing Indian Youth towards Entrepreneurship*, 11th AGBA World Congress Conference Program, during November 20-23, 2014, Academy for Global Business Advancement (AGBA), USA in association with Global Institute of Flexible Systems Management on November 21-23, 2014 at IIT Delhi, New Delhi, India.
12. **B. K. R. Naik**, *A Study of Government Subsidy Scheme on Solar Photo Voltaic Based Invertors: A Case of Andhra Pradesh and Tamil Nadu*, 14th Global Conference on Flexible Systems Management, GLOGIFT 14 & 7th International Conference on Contemporary Business, during October 15 – 17, 2014, held by the Curtin University, Singapore.
13. **B. K. R. Naik** and Pavan Kumar Prathuru, *Patent Trend Analysis of Mobile Telephony Technologies from USPTO Patent Database*, 14th Global Conference on Flexible Systems Management, GLOGIFT 14 & 7th International Conference on Contemporary Business, during October 15 – 17, 2014, held by the Curtin University, Singapore.
14. **B. K. R. Naik**, *A Study of Technological Innovation Performance: Empirical Analysis of South Indian Manufacturing Industries*, 13th GLOGIFT International Conference during 13th to 15th December, 2013 held at IIT Delhi.
15. **B. K. R. Naik**, *The Importance of Various Research Facilities and their Availability at Indian Premier Technical Academic Institutions: Survey Findings*, 13th GLOGIFT International Conference during 13th to 15th December, 2013 held at IIT Delhi.
16. **B. K. R. Naik**, S. K. Jain and S. S. Yadav, *Factors Influencing the Selection of Research Theme by Science & Technology Faculty in India: Survey Findings*, 6th International Conference on Contemporary Business – 2012 during 18th to 20th October, 2012 held at IIT Delhi.
17. **B. K. R. Naik**, *Factors Influencing the Success of the SME Entrepreneurs – A Field Study of Auxiliary Units of Bharat Heavy Electrical Ltd.*, 6th International Conference on Contemporary Business – 2012 during 18th to 20th October, 2012 held at IIT Delhi.
18. **B. K. R. Naik**, Rameez Raja Shaik and Niketa Narain, *Real Option Valuation for Mumbai Metro Rail Project: Evaluating Financial Flexibility for Reliance Infra*, 11th Global Conference on Flexible System Management, during 9th to 12th December, 2011 held at IIM Kozhikode.
19. **B. K. R. Naik**, Rameez Raja Shaik and Ritesh jain, *Impact of Takeover Code 2011 on M&A Scenario in Inida: A Study of Share Buyback as a Takeover Defense*, 11th Global Conference on Flexible System Management, during 9th to 12th December, 2011 held at IIM Kozhikode.
20. **B. K. R. Naik**, V. kamala and A. C. Pavithra, *Factors Influencing Job Satisfaction: A Study of employees of small and Medium Scale Enterprise (SMEs)*, 11th Global Conference on Flexible System Management, during 9th to 12th December, 2011 held at IIM Kozhikode.
21. **B. K. R. Naik** and Niranjana Thilak, *Flexibility in Performance Measurement of Trading System: A Quantitative Analysis of Japanese Candlesticks Charts*, 11th Global Conference on Flexible System Management, during 9th to 12th December, 2011 held at IIM Kozhikode.
22. **B. K. R. Naik** and G. Sateesh, *The Effect of US Economic Indicators on Copper Prices: A Quantitative Analysis*, 11th Global Conference on Flexible System Management, during 9th to 12th December, 2011 held at IIM Kozhikode
23. S. K. Jain and **B. K. R. Naik**, *Academic Research Faculty's Interest in Patent Filing: Patent Filers vs. Non-Filers*, “11th South Asian Management Forum, organizing by Association of Management Development Institutions in South Asia (AMDISA)” during May 16-17 2011 held at Kathmandu, Nepal.
24. **B. K. R. Naik**, *Flexibility in Mobile Technology Usage and its' Impact on Youth: An Indian*

- Prospective*, 10th Global conference of GLOGIFT-2010, 26 – 27th July, 2010, Graduate School of System Design and Management, Hiyoshi Campus, Keio University, Japan.
25. **B. K. R. Naik**, S. Rameez Raja, Varun N. S. and Sujay S., *E-Ticketing System of IRCTC and Youth: A look at the Indian Technical Academic Institution*, 7th International Conference on E-Governance, ICEG-2010, 22 – 24th April, 2010, Indian Institute of Management Bangalore (IIMB), Bangalore, India.
 26. **B. K. R. Naik**, Sujay S., Varun N. S. and S. Rameez Raja, *The Impact of ATMs on the Spending Pattern of Youth: A Look at the Indian Technical Academic Institution*, 7th International Conference on E-Governance, ICEG-2010, 22 – 24th April, 2010, Indian Institute of Management Bangalore (IIMB), Bangalore, India.
 27. **B. K. R. Naik**, *The Role of e-Technology in Patenting Activity: A Study of International Patent Filing System*, 7th International Conference on E-Governance, ICEG-2010, 22 – 24th April, 2010, Indian Institute of Management Bangalore (IIMB), Bangalore, India.
 28. S. K. Jain and **B. K. R. Naik**, *Research Excellence Management Model for Developing Countries in WTO Era*, International Conference on Liberalizing Research in Science & Technology: Studies in Science Policy”, 4-6th February 2009, I.I.T. Kanpur, India.
 29. **B. K. R. Naik**, S. K. Jain and S. S. Yadav, *A Study of Patent Cooperation Treaty and the Impact of e-Technology*, International Conference on E-Governance, ICEG-2007, 28-30th December 2007, Hyderabad, India.
 30. **B. K. R. Naik**, S. K. Jain and S. S. Yadav, *Management of Intellectual Property in Premier Technical Academic Institutions of India*, 6th International conference of GLOGIFT-2006, 20-21st, December 2007 Asian Institute of Technology, Bangkok, Thailand.
 31. S. K. Jain and **B. K. R. Naik**, *Management of Innovation Cycle in Academia*, 11th International Conference on Productivity and Quality Research, 12-15th December 2005, I.I.T. Delhi, New Delhi, India.
 32. **B. K. R. Naik**, Saj U. Mendis, S. K. Jain and S.S.Yadav, *The Role of Patents in the Sphere of SMEs in South Asia and its Economic Utility*, 11th International Conference on Productivity and Quality Research, 12-15th December 2005, I.I.T. Delhi, New Delhi, India.

National Conferences

1. **B. K. R. Naik**, Priyom Swami and Ayushi Bansla, *Patent Analysis of Photovoltaic Cells & Cooling Technology*, National Conference on Industrial Engineering and Technology Management (NCIETM 2018) during November 30 – December 1, 2018 at National Institute of Industrial Engineering (NITIE), Mumbai, India.
2. **B. K. R. Naik**, Arjun V Prasad and Kavya Mohan, *Patent Analytics of 3D-Technology*, National Conference on Industrial Engineering and Technology Management (NCIETM 2018) during November 30 – December 1, 2018 at National Institute of Industrial Engineering (NITIE), Mumbai, India.
3. **B. K. R. Naik**, Sraboni Roy and Krishna Murari, *Understanding the Competitive Landscape of Wireless Charging Inventions*, National Conference on Industrial Engineering and Technology Management (NCIETM 2018) during November 30 – December 1, 2018 at National Institute of Industrial Engineering (NITIE), Mumbai, India.
4. **B. K. R. Naik** and Rohit Sood, *Technological Innovations in Automobile Industry: Patent Trend Analysis of Top Automobile Companies*, Symposium on Technological Innovations and Entrepreneurship, 8-9 January, 2016, at Hindustan Petroleum Management Development Institute, Pune, India.
5. **B. K. R. Naik** and Saurabh Dharmshaktu, *Infrastructure Firms and R&D Investment: Intellectual Property Portfolio Analysis of Indian and Global Top Infrastructure Firms*, Symposium on Technological Innovations and Entrepreneurship, 8-9 January, 2016, at

- Hindustan Petroleum Management Development Institute, Pune, India.
6. Mohit Assidani and **B. K. R. Naik**, *Use of Frugal Engineering to Design Hydrogen Refuelling Infrastructure for Small Mobility Vehicles*, a case study presentation in 4th National IPR Researchers' Confluence: IP Challenges in Frugal Innovation, during 27-28th March, 2015, jointly organized by SJMSOM, IIT Bombay and NITIE Mubai at IIT Bombay.
 7. K. Chaitanya Rajendra and **B. K. R. Naik**, *Generating Clean and Sustainable Energy in Resource Constrained Environment – A Case of Rural Bangladesh*, presented in 4th National IPR Researchers' Confluence: IP Challenges in Frugal Innovation, during 27-28th March, 2015, jointly organized by SJMSOM, IIT Bombay and NITIE Mubai at IIT Bombay.
 8. Ms. Aarti Gandhi, Mr. Manish Anand and **B. K. R. Naik**, *Lessons Learned from Tata Nano*, a case study presentation in 4th National IPR Researchers' Confluence: IP Challenges in Frugal Innovation, during 27-28th March, 2015, jointly organized by SJMSOM, IIT Bombay and NITIE Mubai at IIT Bombay.
 9. Santosh Tanugula and **B. K. R. Naik**, *Building a Better World through Information System*, a case study presentation in 4th National IPR Researchers' Confluence: IP Challenges in Frugal Innovation, during 27-28th March, 2015, jointly organized by SJMSOM, IIT Bombay and NITIE Mubai at IIT Bombay.
 10. **B. K. R. Naik** and A. V. Shinthiya, *Application of Data Mining in e-Commerce*, National Conference on Challenges and Issues in Services Marketing, 17th March 2011, SNR Institute of Management Sciences, Coimbatore, India.
 11. **B. K. R. Naik**, S. K. Jain, *Research Theme Selection by Patent Filers and Non-Filers at Indian Premier Technical Academic Institutions*, 2nd IPR Researchers' Confluence, 11-12th, February 2011, IIT Bombay, India.
 12. **B. K. R. Naik**, B. Vamshi Krishnaa and Aravind Thirunagarib, *Entrepreneurial and Promotional Activities of APTDC*, UGC – SAP National Seminar on Creativity and Innovations in Tourism Entrepreneurship: Contemporary Trends, March 19-20th, 2010, Pondicherry University, Puducherry, India.
 13. **B. K. R. Naik**, *Patenting and Technology Transfer: the Strength of IITs and IISc*, 1st IPR Researchers' Confluence on Spreading IP Research in India – An agenda for Research, 21-22, December 2009, IIT Bombay, India.
 14. **B. K. R. Naik**, S. K. Jain and S. S. Yadav, *Flexibility in R&D: Changing Pattern of Patenting in India*, GLOGIFT-2004 Annual Conference, 26-29th December 2004, Massoorie, India.

Research Projects Undertaken

- Economic Analysis of Patenting & Technology Transfer in Indian Technical Academic Institutions, sponsored by World Intellectual Property Organization (WIPO), Geneva, Switzerland, Amount: \$5000/- during 2007-08, jointly with Prof. Sudhir K. Jain, IPR Chair, I.I.T. Delhi.
- Reality of Subsidy Availability on Solar Photo Voltaic Based Invertors: A Case of Andhra Pradesh and Tamil Nadu, funded by NITIE Mumbai as a part of Golden Jubilee Celebration, under the title of Socially Relevant Projects in 2014.

Consultancy Projects

1. “Manpower Assessment Study and Organizational Restructuring Study” of Cargill India Pvt. Ltd., Kurkumbh, Pune, during December 2013 to August 2014 (Rs. 17 Lacs.).
2. “Manpower Assessment Study” of I G Petrochemical Ltd., Talaja, Mumbai, July – October 2014 (A group assignment) (Rs. 12 Lacs.).
3. “Formulation of Productivity Profitability linked Incentives Scheme” for Gujarathi Alkalies & Chemical Ltd., Vadodara, during July – September 2014 (Rs. 4 Lacs.).

4. “Manpower Optimization Study” of Indian Oil Tanking Limited (IoTL), Mumbai, during September 2017 – May 2018 (Rs. 18 Lakhs).

MDP & UBP Assignments (as a Coordinator)

1. Conducted a Three-day MDP on ‘Driving Innovation Culture in Technology Start-Ups’ during 03-5, October 5, 2016 at NITIE Mumbai.
2. Conducted a Two-day Unit Based Program (UBP) Officers to Central Institute for Research on Cotton Technology, an ICAR Institute at Matunga, Mumbai during 14-15, March 2016.
3. Conducted a Six-days UBP on Basic Management Module for DRTC (a unit under DRDO) officers during 1-6, August 2016 at NITIE Mumbai.
4. Indian Council for Social Science Research (ICSSR), New Delhi has sectioned Rs. 5.5 lakhs to conduct a workshop on Research Methodology for Ph.D. students (as Course Director) which was conducted during 22nd April to 1st May 2013 (10 days) at NIT Trichy.

Conferences / Workshops Organised (Part of the Team)

1. International Project Management Day on 2nd November 2017 at NITIE Mumbai, India
2. 2nd National Conference on Industrial Engineering and Technology Management during 17-19, November 2016 at NITIE Mumbai.
3. International Project Management Day on 3rd November 2016 at NITIE Mumbai, India.
4. 3rd International Conference on Management of Intellectual Property & Strategy (MIPS - 2016), during 15-16, August 2016, held at NITIE Mumbai jointly with SJMSOM, IIT Bombay, India.
5. 4th National IPR Researchers’ Confluence: IP Challenges in Frugal Innovation, during 27-28th March, 2015, jointly organized by SJMSOM, IIT Bombay and NITIE Mumbai at IIT Bombay.
6. 2nd International Conference on Management of Intellectual Property Rights and Strategy [MIPS], from January 30 - February 2, 2014 organized jointly by Shailesh J. Mehta School of Management, IIT Bombay, India and National Institute of Industrial Engineering, Mumbai, India.
7. National Workshop on Intellectual Property Management in the Knowledge Economy Era, 7th September 2009, NIT Trichy, jointly with NRDC, New Delhi.
8. WIPO Roundtable on Economics of Intellectual Property during 6-7 March, 2007 by World Intellectual Property Organization (WIPO) and I.I.T. Delhi at I.I.T. Delhi, New Delhi, India.
9. I.I.T. Delhi – Redhat National Conference on “Owning the Future: Ideas and their Role in the Digital Age” 17-18 November, 2007 by I.I.T. Delhi and Redhat India at Hotel Oberai, New Delhi, India.
10. WIPO-I.I.T. Delhi National Symposium on Intellectual Property Education, Training & Research” during 17-18 August, 2005 by I.I.T. Delhi and World Intellectual Property Organization (WIPO) at Indian Institute of Technology Delhi, New Delhi, India.
11. 11th International Conference on Productivity and Quality Research, 12-15 December 2005, I. I. T. Delhi, New Delhi, India.
12. 33rd IFTDO World Conference & Exhibition during 22-25 November, 2004 by Indian Society for Training and Development (ISTD) and International Federation for Training and Development Organization (IFTDO) at Hotel Ashoka, New Delhi, India.
13. Entrepreneurship Awareness Camp sponsored by SIDBI during 27-29 October 2004 at I.I.T. Delhi.

Faculty Development Programs (Participated)

1. Case Writing Workshop organized by NITIE Mumbai during 17-18th November, 2017.

2. FDP on **Project Management** organized by NITIE Mumbai during 11-15th February, 2015 at NITIE Mumbai.
3. FDP on **Enhancing Faculty Effectiveness** organized by NITIE Mumbai during 15-18th August, 2014 at NITIE Mumbai.
4. FDP on **Research Methodology** organized by NITIE Mumbai during, 6-8th January 2014 at NITIE Mumbai.
5. FDP on **Teaching Skills** organized by IIT Madras during at IIT Madras.
6. FDP on **Nuance of Support Vector Machines**, organized by NIT Trichy during 5-7th October, 2012 Trichy, India.
7. Short-term Course under Quality Improvement Program on **Intellectual Property Rights** organized by Dept. of Management Studies, I. I. T. Delhi, during 24-28th March, 2008, at IIT Delhi, New Delhi.

Professional Workshops/Seminars Attended (other than paper presented)

1. Digital Disruption Summit 2018 organized by Bombay Management Association on 18th August 2018 at Hotel Leela, Andheri Mumbai.
2. PMI Mumbai Chapter Annual Conclave on “**PM in the Era of Disruption**” during 18-19th November, 2017 at Mumbai.
3. Fourth Annual **Intellectual Property Rights (IPR) Conclave** 2015, held on September 11th & 11th 2015 organized by Legal Era at The Lalit, Mumbai.
4. Third Annual **Intellectual Property Rights (IPR) Conclave** 2014, held on August 1st & 2nd 2014 organized by Legal Era at The Lalit, Mumbai.
5. 2nd Annual **Intellectual Property Rights (IPR) Conclave 2013**, held on August 2nd 2013 organized by Legal Era at Hotel Taj Lands End, Mumbai.
6. Patinformatics for Corporate Planning and Business Development held during December 9-11, 2013 at National Chemical Laboratory, Pune.
7. Nuance of Support Vector Machines, held during 5-7th Coctober, 2012 organized by NIT Trichy, Trichy, India.
8. National Workshop on MSME Cluster Development during 28-29 January, 2008 by National Institute for Micro, Small and Medium Enterprises (ni-msme) at Hotel Smrat, New Delhi, India.
9. CII –DIPP Nationwide Intellectual Property Rights -Awareness Campaign, 29 March 2009, Trichy, India.
10. “2nd National Convention on Emerging Entrepreneurship through Innovation” during 20-21 November 2007 by Birla Institute of Technology & Science (BITS) at BITS Pilani, Rajasthan, India.
11. “Annual Conference on Leveraging Innovations & Inventions”, during 15-16 October, 2007 by National Research and Development Corporation (NRDC) at India Habitat Centre, New Delhi, India.
12. “Seminar cum Workshop on Intellectual Property (IP) Management in SMEs” on 9th August 2007 by Indian Patent Office, India and Confederation Indian Industry (CII) and Bluefile at India Habitat Centre, New Delhi, India.
13. National Innovation Summit on 16th March 2006 by Department of Science and Technology, Ministry of Science and Technology, Govt. of India, Confederation Indian Industry (CII) and IBM India at New Delhi, India.
14. India Global Summit on MSMEs “The DGD (Demand, Growth and Development) approach for MSMEs” during 22-23 November, 2006 by Ministry of SSI Govt. of India at Hotel Taj Palace, New Delhi, India.

15. "Using Intellectual Property as a Tool for Economic & Social Development" during 6-10 February, 2006 by World Intellectual Property Organization (WIPO), Department of Industrial Policy and Promotion Ministry of Commerce and Industry, Govt. of India and Federation of Indian Chambers of Commerce and Industry (FICCI) at FICCI Chambers, New Delhi, India.
16. "Symposium on IP Management in Public Private Partnership" on February 17, 2006 by INDO-US Science and Technology Forum at Hotel Le Meridien, New Delhi, India.
17. "World Intellectual Property Organization (WIPO) National Roving Seminar on PCT, Hague and Madrid System for the International Protection of Inventions, Industrial Design and Marks" on 21st February, 2005 by WIPO, Department of Industrial Policy and Promotion, Ministry of Commerce and Industry, Govt. of India and FICCI at FICCI Chambers, New Delhi, India
18. WIPO Seminar on "Collective management of Copyright in the Digital Era, Trends, Problems and Prospect", 12-14 September 2005, New Delhi, India
19. WIPO National Roving Seminar on "PCT, Hague and Madrid Systems" for the International protection of Inventions, Industrial designs and Marks", 21st February 2005, New Delhi.
20. WIPO National Workshop on "Using Intellectual Property as a tool for Economic and Social Development", 6-10 Feb. 2006, New Delhi, India.
21. WIPO National Seminar on the "Promotion, Protection and Enforcement of Intellectual property Rights", February 17-18, 2005, New Delhi.
22. "Emerging Issues of Copyright Protection in the Digital Environment" WIPO Asia Pacific Regional Symposium during 13-15 October, 2004 by MHRD Govt. India, Delhi University and WIPO at New Delhi, India.
23. Sub-Regional (SAARC Countries) Workshop on "Nutrition, Food safety and Biotechnology" during 5-7 October, 2004 by Gene Campaign, VOICE and World Health Organization (WHO) at New Delhi, India.
24. WIPO Asia Pacific Regional Symposium on "Emerging Issues of Copyright Protection in the Digital Environment" during 15-17th October 2004, New Delhi, India.
25. WIPO "National Seminar on Patents, the Patent Cooperation Treaty (PCT) and the Commercialization of Inventions for the Information Technology Industry", during March 22 & 23, 2004, New Delhi, India.
26. WIPO Conference on "Arbitration & Mediation in Intellectual Property Rights; Workshop on dispute Resolution in Technology Agreements", during April 26 & 27, 2004, New Delhi, India.
27. WIPO "National Workshop on Drafting Patent Specifications for PCT and Foreign filings", during March 24, 2004, New Delhi, India.