**Call for Papers**

3rd International Biennial Conference on

**Management of Intellectual Property Rights and Strategy MIPS 2016**

July 15-16, 2016

**THEME: IP for Development: The emerging Paradigm**

Shailesh J. Mehta School of Management, Indian Institute of Technology Bombay (IITB)

**Extended Abstracts DUE: February 15, 2016**


**About:** Shailesh J. Mehta School of Management, (SJMSOM) IIT Bombay through the support of the Ministry of Human Resources Development IPR Chair Project, Government of India and National Institute of Industrial Engineering, (NITIE) Mumbai, is hosting the 3rd International Conference on Management of Intellectual Property Rights and Strategy MIPS 2016 at NITIE, Mumbai, India.

The core focus of MIPS conference is to provide a suitable and conducive platform to discuss, debate and present contemporary research in the area of Intellectual Property Rights and its management.

**Conference Theme:** Building on the successful earlier editions of MIPS, broad theme for the conference is “IP for Development: The emerging Paradigm”. Aligning to the specific immediate needs, the MIPS 2016 has a Subtheme: "Driving Nation's Competitiveness - The IP Environment and Ecosystem". Extended abstracts are invited in the following major tracks of interest identified (NOT Limited to these):

- Economics of commons
- Identification, decisions and strategic management of IPR – IP informatics and analysis
- Managing technology and knowledge transfer and spillovers
- Missing IP management in strategy
- Myths and realities in IP quality, valuation and its branding
- Navigating the digital jungle – IPR as the compass
- Open innovation – does IP get in the way?
- Public institutions, requirements and intergenerational equity of IP
- Rationales and paradigms in the role of IPR
- Standardization and pooling through IPR
- The public – private dichotomy under trips flexibility and maximum standards

**Submissions:** The submissions are through the online mode only. Register and upload your extended abstract online at https://cmt3.research.microsoft.com/User/Register. The guidelines and template for the upload are available at [http://www.som.iitb.ac.in/MIPS2016/MIPS2016.htm](http://www.som.iitb.ac.in/MIPS2016/MIPS2016.htm). The extended abstract would be limited to 1000 words [excluding keywords].

**Shortlist process:** MIPS encourages papers that are work in progress, advanced papers and practitioners cases. MIPS welcomes a multitude of research methods and differentiates itself from other conferences with its blend of latest academic scholarship and industry practitioner cases.
Every extended abstract that is submitted online would undergo a double blind peer review process and be identified suitable for Poster / Presentation / Proceedings. All accepted extended abstracts would be published as an abstract book proceeding of MIPS 2016. Full papers of those shortlisted for proceedings would be published as part of an edited book volume. At least one author of the shortlisted submission has to register for the conference. Selected and reviewed submissions would be accommodated in Research / Practitioners / Case study stream. The earlier editions of MIPS were published as Vol I and Vol II, with select papers being shortlisted for special issue publication in International Journals.

**Conference Awards**

In order to enhance, expand and acknowledge the quality of IPR research occurring, MIPS recognise the submission with two sets of awards – for the practitioner and the academician. Full papers are a must to be eligible for the conference awards.

**Conference Components**

The conference provides the ideal opportunity for emerging researchers in the IPR domain to interact with experts and practitioners through doctoral colloquium, themed tracks and keynote sessions. Separate workshops and tutorials are also being planned as part of the pre-conference. To enable the industry and practitioners participation, the conference has separate case study tracks across the various industries and also application style papers which apply the various research models into reality.

**Proposals for workshops, tutorials and sponsorship are welcome. Please contact us at mips[@]som.iitb.ac.in**

**Important Timelines:**

- Extended Abstract Due: Feb 15, 2016
- Review status: March 20, 2016
- Full paper review and status: May 30, 2016
- Camera Ready Paper: June 10, 2016

- Early Registration: May 15 – June 14, 2016
- Regular Registration: June 15, 2016 onwards

**Conference Dates: July 15-16, 2016**

**Pre conference workshops / Tutorials: July 14, 2016**

For further details on the conference, contact
MIPS 2016 Conference Secretariat
IPR Chair Office SJMSOM, IIT Bombay, Powai
mips[@]som.iitb.ac.in

Prof. (Ms.) Karuna Jain
Director, NITIE
Chair
iprchair[@]som.iitb.ac.in

Prof. Shishir Kumar Jha
Associate Professor, SJMSOM, IIT Bombay
Co-chair
IPR Chair Office: iprchair.office[@]som.iitb.ac.in