

List of Faculty Publications 2017

Engineering Technology and Project Management

Prof. (Ms.) Karuna Jain

1. Müller, R., Sankaran, S., Drouin, N., Vaagaasar, A. L., Bekker, M. C., & Jain, K. (2018). A theory framework for balancing vertical and horizontal leadership in projects. *International Journal of Project Management*, 36(1), 83-94.
2. Agarwal, U. A., Dixit, V., Jain, K., Sankaran, S., Nikolova, N., Müller, R., & Drouin, N. (2017). Exploring vertical and horizontal leadership in projects: A comparison of Indian and Australian. In *PMI India Research & Academic Conference*.
3. Bhardwaj, S., Padmanabham, G., Jain, K., Rao, D. S., & Joshi, S. V. (2017). Technology Commercialization in Advanced Materials Sector: Indian Context.
4. Gupta, D., Gupta, R., Jain, K., & Momaya, K. S. (2017). Innovations in Mobile Value-Added Services: Findings from Cases in India. *International Journal of Innovation and Technology Management*, 14(06), 1750037.

V.B. Khanapuri

1. Rajagopal, S., Krishnamoorthy, B., & Khanapuri, V. B. (2017). Modelling linkages of logistics performance in the supply chain-A study of the Indian textile industry. *SMART Journal of Business Management Studies*, 13(2), 26-34.

Ruchita Gupta

2. Gupta, D., Gupta, R., Jain, K., & Momaya, K. S. (2017). Innovations in Mobile Value-Added Services: Findings from Cases in India. *International Journal of Innovation and Technology Management*, 14(06), 1750037.
3. Sharma, M., Gupta, R., & Acharya, P. (2017). Prioritizing the Critical Factors of Cloud Computing Adoption Using Multi-criteria Decision-making Techniques. *Global Business Review*, 0972150917741187.

Kanchan Joshi

1. Khare, P., & Joshi, K. (2017). Systems Approach to Map Determinants of a Social Enterprise's Impact: A Case from India. *Journal of Social Entrepreneurship*, 1-21.

Accounting & Finance

M. Venkateswarlu

2. BABU, T. R., & VENKATESWARLU, M. (2017). IMPACT OF FINANCIAL STRESS ON GDP GROWTH: AN EMPIRICAL STUDY ON INDIA. *Indian Journal of Economics & Business*, 16(1), 51-66.

K. S. Ranjini

1. Kumar Sanjeev, Ranjani K.S., 2017 Dividend Behaviour of Indian listed Manufacturing and Service Sector Firms, *Global Business review*, forthcoming 20 (1)

Vipul Kumar Singh

2. Purankar, S. A., & Singh, V. K. (2017). Does inclusion of agriculture futures contracts provide enough portfolio diversification? Evidences from India. *International Journal of Management Practice*, 10(4), 422-444.

Ajaya Kumar Panda

3. Panda. A.K. and Nanda S., Time-Varying Synchronization and Dynamic Conditional Correlation among the Stock Market Returns of Leading South American Economies" Accepted (2017) *International Journal of Managerial Finance*, (Emerald)
4. Panda. A.K. and Nanda S., Working Capital Financing and Corporate, Profitability of Indian Manufacturing Firms, Accepted (2017), *Management Decision*, (Emerald)
5. Panda. A.K., Nanda S. (2018), A GARCH Modelling of Volatility and M-GARCH Approach of Stock Market Linkages of North America; *Global Business Review*, Vol-19, Issue-6 (Forthcoming-Sage)
6. Nanda S. and Panda. A.K. (2018), The Determinants of Corporate Profitability; An Investigation of Indian Manufacturing Firms, *International Journal of Emerging Markets*, Vol-13, Issue-1, DOI: 10.1108/IJoEM-01-2017-0013 (Emerald)
7. Panda, A. K., Panda, A. K., Nanda, S., & Nanda, S. (2017). Market linkages and conditional correlation between the stock markets of South and Central America. *Journal of Financial Economic Policy*, 9(02), 174-197.
8. Panda, A. K., & Nanda, S. (2017). Short-term and long-term Interconnectedness of stock returns in Western Europe and the global market. *Financial Innovation*, 3(1), 1.

Satish Kumar

1. Baker, K., Kumar, Satish, and Rao, Purnima (2017), Financing preferences and practices of Indian SMEs, *Global Finance Journal*, {Forthcoming}.
2. Kumar Satish, GoyalNisha and Basu, Rituprna, (2017) Profiling Emerging Market Investors: A Segmentation Approach, *International Journal of Bank Marketing*, {Forthcoming}.
3. Singh, H. P., Singh, H. P., Kumar, S., & Kumar, S. (2017). Working capital requirements of manufacturing SMEs: evidence from emerging economy. *Review of International Business and Strategy*, 27(3), 369-385.
4. Baker, H. K., Baker, H. K., Kumar, S., Kumar, S., Colombage, S., Colombage, S., ... & Singh, H. P. (2017). Working capital management practices in India: survey evidence. *Managerial Finance*, 43(3), 331-353.
5. Rao, P., Rao, P., Kumar, S., Kumar, S., Gaur, V., Gaur, V., ... & Verma, D. (2017). What constitutes financing gap in Indian SMEs—owners' perspective?. *Qualitative Research in Financial Markets*, 9(2), 117-131.
6. Singh, H. P., Singh, H. P., Kumar, S., Kumar, S., Colombage, S., & Colombage, S. (2017). Working capital management and firm profitability: a meta-analysis. *Qualitative Research in Financial Markets*, 9(1), 34-47.

Industrial Engineering & Manufacturing Management

K.V.S.S. Narayana Rao

1. Kambhampati, V. S. S. N. R. (2017). Principles of Industrial Engineering. In *IIE Annual Conference. Proceedings* (pp. 890-895). Institute of Industrial and Systems Engineers (IISE).
2. Kumar, S., & Rao, K. N. (2017). Study of Causality, Shocks, and Risk Return Trade-off in Multifactor Asset Pricing Models. *Australian Academy of Accounting and Finance Review*, 3(1), 21-27.

L. Ganapathy

1. Mishra, R., Mishra, R., Pundir, A. K., Ganapathy, L., & (2017). Evaluation and prioritisation of manufacturing flexibility alternatives using integrated AHP and

TOPSIS method: Evidence from a fashion apparel firm. *Benchmarking: An International Journal*, 24(5), 1437-1465.

Ashok K Pundir

1. Mishra, R., Mishra, R., Pundir, A. K., & Ganapathy, L. (2017). Evaluation and prioritisation of manufacturing flexibility alternatives using integrated AHP and TOPSIS method: Evidence from a fashion apparel firm. *Benchmarking: An International Journal*, 24(5), 1437-1465.

Padmanav Acharya

1. Gupta, V., Narayanamurthy, G., & Acharya, P. (2017). Can lean lead to green? Assessment of radial tyre manufacturing processes using system dynamics modelling. *Computers & Operations Research*.
2. Sharma, M., Gupta, R., & Acharya, P. (2017). Prioritizing the Critical Factors of Cloud Computing Adoption Using Multi-criteria Decision-making Techniques. *Global Business Review*, 0972150917741187.

Priyanka Verma

1. Kulkarni, S., Verma, P., & Mukundan, R. (2016). Extending Canvas of Manufacturing Strategy: 8Ps Model. *International Journal of Global Business and Competitiveness*, 11(1), 7-21.
2. Kulkarni Sourabh, Verma Priyanka, & Mukundan R. (2017). Modelling Performance Landscape of Digital Firm, 21st International Manufacturing Symposium, University of Cambridge, UK. (Recognised as the "Young scientist's research and received ITS-DST travel grant) (Shortlisted for journal review)
3. Shishodia Anjali, Dixit Vijaya and Verma Priyanka (2017), "Analysis of Project Risks based on Project Characteristics", in Accelerating Development: Harnessing the Power of Project Management proceedings of the Project Management Research and Academic Conference 2017, 2nd – 4th March 2017, IIT Delhi, pp. 401-412.

Vivek V. Khanzode

1. Shah, B., Shah, B., Khanzode, V., & Khanzode, V. (2017). Storage allocation framework for designing lean buffers in forward-reserve model: a test case. *International Journal of Retail & Distribution Management*, 45(1), 90-118.
2. Girish, N., Iqbal, R., & Khanzode, V. (2017). Lifting Capacity Among Indian Manual Materials Handlers Using Progressive Isoinertial Lifting Evaluation. *Journal of Musculoskeletal Research*, 20(01), 1750004.

3. Shah, B., & Khanzode, V. (2017). A comprehensive review of warehouse operational issues. *International Journal of Logistics Systems and Management*, 26(3), 346-378.

Rauf Iqbal

1. Gupta, I., Kalra, P., & Iqbal, R. (2017, January). Physiological Effects of Backpack Packing, Wearing and Carrying on School Going Children. In *International Conference on Research into Design* (pp. 813-822). Springer, Singapore.
2. Akhtar, M. W., Junaid, M., Ahmad, H., Iqbal, R., & Siddiqui, F. A. (2017, January). A hybrid approach to develop a real time COFDM based data link using TI C64xx DSP and XC5VSX95T FPGA. In *Applied Sciences and Technology (IBCAST), 2017 14th International Bhurban Conference on* (pp. 799-804). IEEE.
3. Ray, G. G., Iqbal, R., Ganguli, A. K., & Khanzode, V. (Eds.). (2017). *Ergonomics in Caring for People: Proceedings of the International Conference on Humanizing Work and Work Environment 2015*. Springer.
4. Patel, P., Iqbal, R., Bhasin, H., Bhatnagar, A., & Chauhan, M. K. (2018). General Health-Related Physical Fitness Levels of College-Going Girls from Maharashtra. In *Ergonomics in Caring for People* (pp. 97-103). Springer, Singapore.
5. Vaidya, D. V., Iqbal, R., & Bhatnagar, A. (2018). Impact of Footwear on Gait Parameter. In *Ergonomics in Caring for People* (pp. 3-8). Springer, Singapore.

Balkrishna Eknath Narkhede

1. Chaple, A. P., & Narkhede, B. E. (2017). Value stream mapping in a discrete manufacturing: A case study. *International Journal of Supply Chain Management*, 6(1), 55-67.
2. Narkhede, B. E., & Narkhede, B. E. (2017). Advance manufacturing strategy and firm performance: An empirical study in a developing environment of small-and medium-sized firms. *Benchmarking: An International Journal*, 24(1), 62-101.
3. Narkhede, B. E., Narkhede, B. E., Raut, R., Raut, R., Gardas, B., Gardas, B., ... & Jha, M. (2017). Selection and evaluation of third party logistics service provider (3PLSP) by using an interpretive ranking process (IRP). *Benchmarking: An International Journal*, 24(6), 1597-1648.
4. Zhang, L., Zhang, L., Narkhede, B. E., Narkhede, B. E., Chaple, A. P., & Chaple, A. P. (2017). Evaluating lean manufacturing barriers: an interpretive process. *Journal of Manufacturing Technology Management*, 28(8), 1086-1114.
5. Raut, R. D., Narkhede, B., & Gardas, B. B. (2017). To identify the critical success factors of sustainable supply chain management practices in the context of oil and gas industries: ISM approach. *Renewable and Sustainable Energy Reviews*, 68, 33-47.

6. Gardas, B. B., Raut, R. D., & Narkhede, B. (2017). Modeling causal factors of post-harvesting losses in vegetable and fruit supply chain: An Indian perspective. *Renewable and Sustainable Energy Reviews*, 80, 1355-1371.
7. Gardas, B. B., Raut, R. D., & Narkhede, B. E. (2017). A state-of the-art survey of interpretive structural modelling methodologies and applications. *International Journal of Business Excellence*, 11(4), 505-560.
8. Bhandarkar, B. M., Narkhede, B. E., & Bhagat, M. (2017). Servant leadership of the teachers of engineering colleges: an empirical study from engineering students' perspective. *International Journal of Business Excellence*, 11(4), 425-445.
9. Narkhede, B. E., Mahajan, S. K., Patil, B. T., & Raut, R. D. (2016). Evaluating Factors Influencing Information Quality in Large Firms. *World Academy of Science, Engineering and Technology, International Journal of Social, Behavioral, Educational, Economic, Business and Industrial Engineering*, 11(1), 30-37.
10. Raut, R. D., Narkhede, B. E., Gardas, B. B., & Raut, V. (2017). Multi-criteria decision making approach: a sustainable warehouse location selection problem. *International Journal of Management Concepts and Philosophy*, 10(3), 260-281.

Economics & Strategy

Vijaya Gupta

1. Senapati, S., & Gupta, V. (2017). Socio-economic vulnerability due to climate change: Deriving indicators for fishing communities in Mumbai. *Marine Policy*, 76, 90-97.
2. Jha, C. K., Jha, C. K., Gupta, V., Gupta, V., Chattopadhyay, U., Chattopadhyay, U., ... & Amarayil Sreeraman, B. (2018). Migration as adaptation strategy to cope with climate change: A study of farmers' migration in rural India. *International Journal of Climate Change Strategies and Management*, 10(1), 121-141.

Utpal Chattopadhyay

1. Chattopadhyay, U., & Bhawsar, P. (2017). Effects of Changing Business Environment on Organization Performance: The Case of HMT Watches Ltd. *South Asian Journal of Business and Management Cases*, 6(1), 36-46.
2. Jha, C. K., Jha, C. K., Gupta, V., Gupta, V., Chattopadhyay, U., Chattopadhyay, U., ... & Amarayil Sreeraman, B. (2018). Migration as adaptation strategy to cope with climate change: A study of farmers' migration in rural India. *International Journal of Climate Change Strategies and Management*, 10(1), 121-141.

Som Sekhar Bhattacharyya

1. Verma, S., Verma, S., Bhattacharyya, S. S., & Bhattacharyya, S. S. (2017). Perceived strategic value-based adoption of Big Data Analytics in emerging economy: A qualitative approach for Indian firms. *Journal of Enterprise Information Management*, 30(3), 354-382.
2. Jha, S., Jha, S., Bhattacharyya, S. S., & Bhattacharyya, S. S. (2017). Shifting contours of strategic human resource management in India. *Strategic HR Review*, 16(5), 241-243.
3. Verma, S., & Bhattacharyya, S. S. (2017). Drivers and Inhibitors of Big Data as a Service Adoption in India. *Emerging Economy Studies*, 2394901517696606.
4. Jha, S., & Bhattacharyya, S. S. (2017). Development of model integrating determinants of job performance and competitor orientation. *International Journal of Indian Culture and Business Management*, 15(3), 326-349.
5. Bhattacharyya, S. S., & Choudhury, A. D. (2017). Study of Indian exports and imports; sectoral trend analysis for 19 years between 1996-1997 to 2014-2015. *International Journal of Business and Globalisation*, 19(2), 233-290.
6. Bhattacharyya, S., Verma, S., Verma, S., & Kumar, S. (2017, January). Impact of Strategic Orientation, Capabilities on Business Performance of New Ventures in India. In *Academy of Management Proceedings* (Vol. 2017, No. 1, p. 15231). Academy of Management.
7. Jha, S., & Bhattacharyya, S. (2017). Development of a firm level strategic shared leadership scale. *Indian Journal of Industrial Relations*, 52(3), 499-515.

Binilkumar Amarayil Sreeraman

1. Jha, C. K., Jha, C. K., Gupta, V., Gupta, V., Chattopadhyay, U., Chattopadhyay, U., ... & Amarayil Sreeraman, B. (2018). Migration as adaptation strategy to cope with climate change: A study of farmers' migration in rural India. *International Journal of Climate Change Strategies and Management*, 10(1), 121-141.

Poonam Singh

1. Singh, P. M. (2017). Competition or Comparative Advantage: What Drives Cross Border Mergers and Acquisitions?. *Journal of Quantitative Economics*, 15(3), 461-488.

Mainak Mazumdar

2. Mazumdar, M. (2017, August). Addressing Challenges with Big Data for Media Measurement. In *Proceedings of the 23rd ACM SIGKDD International Conference on Knowledge Discovery and Data Mining* (pp. 23-23). ACM.

3. Ronan Heffernan, Kevin Geraghty, Mark Kalus, MainakMazumdar, Ari Paparo, Steven John Splaine (2017), Methods and apparatus to determine impressions using distributed demographic information, *Justia Patents*. Publication number: 20170148066.

Decision Sciences & Information Systems

Ramaswamy

1. Madakam, S., Ramaswamy, R., & Date, H. (2017). Quality of Life@ Palava Smart City: A Case Study. *Global Business Review*, 0972150917721822.

Hema Date

1. Safeena, R., Kammani, A., & Date, H. (2017). Exploratory Study of Internet Banking Technology Adoption. *International Journal of E-Services and Mobile Applications (IJESMA)*, 9(2), 23-43.
2. Madakam, S., Ramaswamy, R., & Date, H. (2017). Quality of Life@ Palava Smart City: A Case Study. *Global Business Review*, 0972150917721822.
3. Dabholkar, P. & Date, H. (2017). Validation of Antecedents of ERP Success in Indian Higher Educational Institutes. *International Journal of Applied Information Systems*, 12(7): 9-20

Purnima S. Sangle

1. Roy, S., & Sangle, P. S. (2017). AHP-based framework for prioritising critical success factors to achieve ERP implementation success. *International Journal of Business Information Systems*, 24(2), 174-209.

Rakesh Verma

1. Singh, S., Verma, R., & Koul, S. (2017). Managing critical supply chain issues in Indian healthcare. *Procedia Computer Science*, 122, 315-322.

Operations & Supply Chain Management

Sanjay Sharma

1. Modgil, S., & Sharma, S. (2017). Information Systems, Supply Chain Management and Operational Performance: Tri-linkage—An Exploratory Study on Pharmaceutical Industry of India. *Global Business Review*, 0972150917692177.
2. Modgil, S., & Sharma, S. (2017). Linkage between total quality and supply chain management practices and operational performance: a review. *International Journal of Services and Operations Management*, 27(1), 35-69.
3. Modgil, S., & Sharma, S. (2017). Impact of hard and soft TQM on supply chain performance: empirical investigation of pharmaceutical industry. *International Journal of Productivity and Quality Management*, 20(4), 513-533.

K. Maddulety (On Lien)

1. Patyal, V. S., Patyal, V. S., Koilakuntla, M., & Koilakuntla, M. (2017). The impact of quality management practices on performance: an empirical study. *Benchmarking: An International Journal*, 24(2), 511-535.

Sachin S Kamble

1. Raut, R. D., Kamble, S. S., Kharat, M. G., Joshi, H., Singhal, C., & Kamble, S. J. (2017). A hybrid approach using data envelopment analysis and artificial neural network for optimising 3PL supplier selection. *International Journal of Logistics Systems and Management*, 26(2), 203-223.
2. Gawankar, S. A., Gawankar, S. A., Kamble, S., Kamble, S., Raut, R., & Raut, R. (2017). An investigation of the relationship between supply chain management practices (SCMP) on supply chain performance measurement (SCPM) of Indian retail chain using SEM. *Benchmarking: An International Journal*, 24(1), 257-295.
3. Jagtap, M., Kamble, S. S., & Raut, R. D. (2017). An empirical examination of the procurement-led supply chain in the construction industry. *International Journal of Procurement Management*, 10(1), 1-20.
4. Joshi, S., Kharat, M., Raut, R., Kamble, S., & Kamble, S. (2017). To Examine the Relationships between Supplier Development Practices and Supplier-Buyer Relationship Practices from the Supplier's Perspective. *Benchmarking: An International Journal*, 24(5).
5. Priyadarshinee, P., Jha, M. K., Raut, R. D., Kharat, M. G., & Kamble, S. S. (2017). To identify the critical success factors for cloud computing adoption by MCDM technique. *International Journal of Business Information Systems*, 24(4), 469-510.

Rakesh D Raut

1. Joshi, S., Kharat, M., Raut, R., Kamble, S., & Kamble, S. (2017). To Examine the Relationships between Supplier Development Practices and Supplier-Buyer Relationship Practices from the Supplier's Perspective. *Benchmarking: An International Journal*, 24(5).
2. Gawankar, S. A., Gawankar, S. A., Kamble, S., Kamble, S., Raut, R., & Raut, R. (2017). An investigation of the relationship between supply chain management practices (SCMP) on supply chain performance measurement (SCPM) of Indian retail chain using SEM. *Benchmarking: An International Journal*, 24(1), 257-295.
3. Priyadarshinee, P., Jha, M. K., Raut, R. D., Kharat, M. G., & Kamble, S. S. (2017). To identify the critical success factors for cloud computing adoption by MCDM technique. *International Journal of Business Information Systems*, 24(4), 469-510.
4. Narkhede, B. E., Narkhede, B. E., Raut, R., Raut, R., Gardas, B., Gardas, B., ... & Jha, M. (2017). Selection and evaluation of third party logistics service provider (3PLSP) by using an interpretive ranking process (IRP). *Benchmarking: An International Journal*, 24(6), 1597-1648.
5. Priyadarshinee, P., Raut, R. D., Jha, M. K., & Gardas, B. B. (2017). Understanding and predicting the determinants of cloud computing adoption: A two staged hybrid SEM-Neural networks approach. *Computers in Human Behavior*, 76, 341-362.
6. Raut, R. D., Narkhede, B., & Gardas, B. B. (2017). To identify the critical success factors of sustainable supply chain management practices in the context of oil and gas industries: ISM approach. *Renewable and Sustainable Energy Reviews*, 68, 33-47.
7. Raut, R. D., Kamble, S. S., Kharat, M. G., Joshi, H., Singhal, C., & Kamble, S. J. (2017). A hybrid approach using data envelopment analysis and artificial neural network for optimising 3PL supplier selection. *International Journal of Logistics Systems and Management*, 26(2), 203-223.

Marketing Management

Manoj Kumar Jha

1. Priyadarshinee, P., Raut, R. D., Jha, M. K., & Gardas, B. B. (2017). Understanding and predicting the determinants of cloud computing adoption: A two staged hybrid SEM-Neural networks approach. *Computers in Human Behavior*, 76, 341-362.
2. Priyadarshinee, P., Jha, M. K., Raut, R. D., Kharat, M. G., & Kamble, S. S. (2017). To identify the critical success factors for cloud computing adoption by MCDM technique. *International Journal of Business Information Systems*, 24(4), 469-510.

Neeraj Pandey

1. Patwardhan, A. A., Pandey, N., & Dhume, S. M. (2017). Integrated model for understanding Indian physicians' internet usage pattern: An empirical approach. *International Journal of Healthcare Management*, 10(1), 19-33.
2. Singh, G., & Pandey, N. (2017). Determinants of celebrity owned brands leveraging price premium. *Journal of Fashion Marketing and Management: An International Journal*, 21(3).
3. Pandey, N., Mehta, N., & Roy, S. B. (2017). Semiconductor Pricing Strategy in USB Market: A Market Leader's Dilemma. *Business Perspectives and Research*, 5(1), 1-10.
4. Pandey, N., & Maheshwari, V. (2017). Four decades of coupon research in pricing: Evolution, development, and practice. *Journal of Revenue and Pricing Management*, 16(4), 397-416.
5. Nandkeolyar, D., Pandey, N., Kiran, R., & Kumar, S. (2017). Why do Indian SMEs fail and succeed?: insights from auto-component industry. *International Journal of Indian Culture and Business Management*, 15(1), 82-99.
6. Tripathi, A., & Pandey, N. (2017). Are Nine-Ending Prices Equally Influential in Eastern Culture for Pricing Green Products?. *Journal of International Consumer Marketing*, 1-14.
7. Tripathi, Avinash and Neeraj Pandey (2017), Price Framing Literature: Past, Present, and Future”, *The Marketing Review*, 17 (3) 307-336.
8. Tripathi, Avinash and Pandey, Neeraj (2017), “Does impact of price endings differ for the non-green and green products?: Role of product categories and price levels”, *Journal of Consumer Marketing*, 35 (2), (In Press)

Sanjeev Verma

1. Bhattacharya, A., Srivastava, M. and Verma, Sanjeev (2017). Online Customer Experience in Indian e-Retail: Literature Review and Conceptual Model, *Journal of Global Marketing (Forthcoming)*.
2. Tripathi, S., & Verma, S. (2017). Social media, an emerging platform for relationship building: A study of engagement with nongovernment organizations in India. *International Journal of Nonprofit and Voluntary Sector Marketing*.
3. Verma, S., Verma, S., Prasad, R. K., & Prasad, R. K. (2017). The MEQUAL scale: measure of service quality in management education. *International Journal of Comparative Education and Development*, 19(4), 193-206.

4. Verma, S., & Verma, S. (2017). Niche level segmentation of green consumers: A key for psychographic or demographic predicament. *South Asian Journal of Business Studies*, 6(3), 274-290.
5. Verma, S., & Prasad, R. K. (2017). Service Facet Prioritisation Using Grey Relation Approach. *Asia-Pacific Journal of Management Research and Innovation*, 2319510X17696650.
6. Singh, V., Chaudhuri, R., & Verma, S. (2017). E-Personality of the Young Indian Online Shopper: A Scale Validation. *Global Business Review*, 0972150917693162.
7. Tripathi, S., & Verma, S. (2017). Social media, an emerging platform for relationship building: A study of engagement with nongovernment organizations in India. *International Journal of Nonprofit and Voluntary Sector Marketing*
8. Tripathi, S., & Verma, S. (2017). Social media, an emerging platform for relationship building: A study of engagement with nongovernment organizations in India. *International Journal of Nonprofit and Voluntary Sector Marketing*.
9. Kuldeep Rawat, Sanjeev Verma and Rakesh Raut, (2017) Value Chain Management of Low Demand SKU's, *Industrial Engineering Journal*, 10 (3), 27-34.
10. Sanjeev Verma (2017) Case Study: Aryan Publications Ltd., *Global Journal for Research Analysis*, 6, (2), 682-684.
11. Prasad, R. and Verma, Sanjeev (2017). Incorporating Voice of Customers in Management Education. *Edited Book on Reaching Consumers in Emerging Markets*, pp. 646-650.
12. Prasad, A. and Verma, Sanjeev (2017). Incorporating Voice of Customers in Management Education. *Edited Book on Reaching Consumers in Emerging Markets as Proceedings of 2017 Annual Conference of Emerging Markets Conference Board, IIM Lucknow*, pp. 646-650.

Ranjan Chaudhuri (on Lien)

1. Ranjan Chaudhuri, Gitesh Chavan and Wesley Johnston (2017), "Fifty Shades of Ray in Industrial Buying – A Bibliometric Analysis," *Journal of Business & Industrial Marketing*, accepted for publication, tentative publication timeline October – December 2017, ABDC Journal Category: A; Impact Factor 2.137
2. Singh, V., Chaudhuri, R., & Verma, S. (2017). E-Personality of the Young Indian Online Shopper: A Scale Validation. *Global Business Review*, 0972150917693162.

3. Gitesh Chavan & Dr. Ranjan Chaudhuri (2017), “Fifty Shades of Ray in Industrial Buying – A Bibliometric Analysis,” 2017 CBIM Academic Workshop, Stockholm, Sweden, 19 – 21 June, 2017

4. Gitesh Chavan & Dr. Ranjan Chaudhuri (2017), “Pricing Strategy – An Application of Conjoint Analysis for Consumer Goods,” Proceedings of the SPJIMR – POMS India Chapter Conference, 23 July 2017, Conference Track Chair on Supply Chain Integration

5. Ranjan Chaudhuri and Gitesh Chavan, (2017), Phoenix Udan of Funsukh Wangdu – Marketing B2B Case Study, 4th Remsons International Conference, Mumbai University, Durga Devi Saraf Institute of Management Studies, 18th Feb 2017, awarded the Best Paper of the Conference
6. Ranjan Chaudhuri and Gitesh Chavan, (2017), Sherazi Automation, Australia: Strategic B2B relationship for Survival and Growth, Case ID: MKTG-2-0066, Teaching Note: MKTG-2-0066A, Published Date: 27/03/2017, ET Cases, available online at <http://www.etcases.com/case-categories/marketing-management-case-studies.html>

7. Ranjan Chaudhuri and Ritu Sinha (2017), “Adoption of Sustainable Energy Solutions: A Study of Mumbai Households with Reference to LED Bulbs,” In *Business Infrastructure for Sustainability in Developing Economies*, IGI Global, Business Science Reference, IGI Global book series Advances in Finance, Accounting, and Economics (AFAE) (ISSN: 2327-5677; eISSN: 2327-5685), British Cataloguing in Publication Data ISBN: 978-1-5225-2041-2, eISBN: 978-1-5225-2042-9; an imprint of IGI Hershey PA 17033, United States of America

8. Ranjan Chaudhuri, “Marketing Intelligence and Strategic Marketing Management: Analysis and Synthesis,” Verlag D M Aktiengesellschaft & Company KG, Germany, ISBN 978-3-639-25433-4, First Published in 2010, Second Revised Edition January 2017, available online on Amazon.com <https://www.amazon.in/Marketing-Intelligence-Strategic-Management/dp/3639254333?encoding=UTF8&%2AVersion%2A=1&%2Aentries%2A=0&portal-device-attributes=desktop>

Seema Unnikrishnan

1. Satapathy, S. K., Satapathy, S. K., Sangle, S., Sangle, S., Unnikrishnan, S., & Unnikrishnan, S. (2017). Role of government towards adoption of cleaner technologies for climate proactivity: A survey-based empirical study of Indian firms. *World Journal of Science, Technology and Sustainable Development*, 14(1), 29-49.
2. Singh, A., Unnikrishnan, S., Naik, M., & Sayanekar, S. CDM implementation towards reduction of fugitive greenhouse gas emissions. *Environment, Development and Sustainability*, 1-18.

Shankar Murthy

1. Verma, R. K., Murthy, S., Verma, S., & Mishra, S. K. (2017). Design flow duration curves for environmental flows estimation in Damodar River Basin, India. *Applied Water Science*, 7(3), 1283-1293.
2. Kharat, M. G., Murthy, S., & Kamble, S. J. (2017). Investigating the Drivers of Pro-Environmental Behaviour: A Household Waste Minimisation Case. *Issues in Social Science*, 5(1), 1.
3. Manoj G Kharat, Shankar Murthy & Sheetal J Kamble Environmental Applications of Nanotechnology: A Review accepted for publication in *ADBU Journal of Engineering Technology (AJET)* 20-06-2017.

Shirish Sangle

1. Satapathy, S. K., Satapathy, S. K., Sangle, S., Sangle, S., Unnikrishnan, S., & Unnikrishnan, S. (2017). Role of government towards adoption of cleaner technologies for climate proactivity: A survey-based empirical study of Indian firms. *World Journal of Science, Technology and Sustainable Development*, 14(1), 29-49.
2. Bhupendra, K. V., & Sangle, S. (2017). What Drives Successful Implementation of Product Stewardship Strategy? The Role of Absorptive Capability. *Corporate Social Responsibility and Environmental Management*.
3. Bhupendra, K. V., & Sangle, S. (2017). Product Stewardship Strategy: A Study of Indian Firms. *Corporate Social Responsibility and Environmental Management*.

Anju Singh

1. Verma, S., Mishra, S. K., Singh, A., Singh, P. K., & Verma, R. K. (2017). An enhanced SMA based SCS-CN inspired model for watershed runoff prediction. *Environmental Earth Sciences*, 76(21), 736.

2. Sangeeta Verma, Pushpendra K. Singh, Surendra K Mishra, Ph.D., Sanjay K. Jain, Ronny Berndtsson, Anju Singh, Ravindra Verma (2017) Simplified SMA inspired 1-Parameter SCS-CN Method for Runoff Estimation, *Arabian Journal of Geosciences* (In press).
3. Sangeeta Verma, Anju Singh, Surender Kumar Mishra, Ravindra Kumar Verma, and Pushpendra Kumar Singh “Efficacy of Slope-adjusted Curve Number models with varying abstraction coefficient for Runoff Estimation”, *International Journal of Hydrology and Technology*, Inderscience publication, Vol 7(3) (In press).
4. Sangeeta Verma, Ravindra Kumar Verma, Surender Kumar Mishra, Anju Singh, and Geetha K. Jayaraj (2017) “A Review of NRCS-CN Methodology and Application of RS and GIS for Surface Runoff Estimation” *Hydrological Sciences Publisher: Taylor & Francis*, Vol. 62(12), pp 1891-1930, IF-2.22.
5. S. Verma R. K. Verma, S. K. Mishra, A. Singh and G. K. Jayaraj A revisit to NRCS-CN-inspired models coupled with RS & GIS for runoff estimation *Hydrological Sciences Journal*, Taylor & Francis, accepted on 19th Jan 2017.
6. Kamble, S. J., Chakravarthy, Y., Singh, A., Chubilleau, C., Starkl, M., & Bawa, I. (2017). A soil biotechnology system for wastewater treatment: technical, hygiene, environmental LCA and economic aspects. *Environmental Science and Pollution Research*, 1-20.
7. Singh, A., Kamble, S. J., Sawant, M., Chakravarthy, Y., Kazmi, A., Aymerich, E., ... & Philip, L. (2017). Technical, hygiene, economic, and life cycle assessment of full-scale moving bed biofilm reactors for wastewater treatment in India. *Environmental Science and Pollution Research*, 1-18.
8. Singh, A., Unnikrishnan, S., Naik, M., & Sayanekar, S. CDM implementation towards reduction of fugitive greenhouse gas emissions. *Environment, Development and Sustainability*, 1-18.

Diwan Hema

1. Pandey C, Diwan Hema (2017). Comprehensive assessment of fertilizer linked environmental externalities and its key determinants: IWRM approach. *Interdisciplinary Environmental Review* (Accepted).
2. Pandey C, Diwan Hema, (2017) Reconceptualising INRM in understanding environmental risks from food production systems, *Science of Total Environment*, 165: 1271-1281 (In print 2018)

3. Pandey C, *Diwan Hema*, (2017) Environmental monitoring and stakeholder study of excessive fertilizer usage in agriculturally intensive areas of UP: An Integrated study. *Management of Environmental Quality* (Accepted)

Organizational Behavior and HRM

S. K. Nair

1. Jain, Sarika, and Shreekumar K. Nair (2017), Work Support and Family Support as Predictors of Work-to-family Enrichment and Family-to-work Enrichment. *Global Business Review* 18(5) .1307-1324.

D.K Srivastava

1. Sayan Banerjee , Dinesh Srivastava , (2017), Organizational Structure in Indian Context, *International Journal of Civic Engagement and Social Change*, 4 (2), 1—12.
2. Bansal, Nidhi; Srivastava, D. K. (2017), Motivation & Attitude of Generation Y in India; An Exploratory Study, *Indian Journal of Industrial Relations*, 2017 Vol. 53 no. 1, 102—114.
3. Sayan Banerjee and Dinesh Srivastava , (2017), Innovation, Organizational Structure and Culture: Its Impact and Linkages on Organization: A Review, *International Journal of Civic Engagement and Social Change*, 2017 vol. 4 Issue1,. 1—22.

Nikhil Mehta

1. Mehta, N. K., & Agarwal, U. A. (2017). HariSaduVersus Subordinates: An Analysis of the Interpersonal Dynamics at the Workplace. *IUP Journal of Soft Skills*, 11(2), 35-52 (Cabell's Directory/EBSCO/Proquest)
2. Mehta, N. K. K. (2017, July). Evaluation of engineers' public speaking using work sampling technique. In *Professional Communication Conference (ProComm), 2017 IEEE International* (pp. 1-8). IEEE.

3. Nikhil K. Mehta, Shreya Basu Roy (2017) Pain in the Chain, *Business Perspectives and Research*, 5, (2), 180 - 183 (EBSCO/J-Gate/ProQuest)
4. Neeraj Pandey, Nikhil Mehta, Shreya Basu Roy (2017). Semiconductor Pricing Strategy in USB Market: A Market Leader's Dilemma. *Business Perspectives and Research*, 5, (1), 1 – 10
5. N. K. Mehta, Diana Purushothaman, Srikar Chenammasetty, (2017) Investigation and analysis of public speaking skills of engineers using DMAIC path, *Int. J. of Bus. Excellence*, (Scopus Indexed C : ABDC)
6. Mehta, N.K. (2017). Enhancing engineers' public speaking efficacy using appreciative inquiry. *Industrial and Commercial Training*. (Scopus Indexed)
7. Mehta, Nikhil K. (2017). Conflict of Interest. Srimad Bhagavad Gita in Context. *Journal of Financial Management*, 1(1)

Sumi Jha

1. Jha, S., (2017), Mediating effect of superior subordinate relationship and climate of innovation on psychological empowerment, *International Journal of Productivity and Performance Management*, 66 (7), 932-947, ABDC Ranking B, Scopus indexed, Cite score 1.85
2. Jha, S., & Bhattacharyya, S. (2017). Development of a Firm Level Strategic Shared Leadership Scale. *Indian Journal of Industrial Relations*, 52(3). ABDC Ranking C
3. Jha, S., & Bhattacharyya, S. S. (2017). Development of model integrating determinants of job performance and competitor orientation. *International Journal of Indian Culture and Business Management*, 15(3), 326-349. ABDC ranking C
4. Singh, Anupama, and Sumi Jha. (2017) "Scale Development of Organizational Health Construct." *Global Business Review*: 0972150917713522. Scopus Indexed, ABDC Ranking C, Cite score 0.67
5. Jha, S., & Bhattacharyya, S. S. (2017). Shifting contours of strategic human resource management in India. *Strategic HR Review*, (accepted).
6. Bhattacharyya, S. S, and Jha, S., (2017) Afcons Internationalization strategy: Planning and Implementation, *Asian Journal of Management Cases*, Accepted, Scopus Indexed
7. Jha, S, and Bhattacharyya, S. S.,(2017) "Entrepreneurship in online restaurant: Saga of Holachef in an increasing digitalized India", *Emerald Emerging Markets Case Studies*, Accepted
8. Singh, A., Jha, S., (2017), Assessment of organizational health model using multi-group invariance analysis, *Academy of Management Proceedings 2017* (1), 13458

Upasana Agarwal

1. Mehta, N. K., & Agarwal, U. A. (2017). HariSaduVersus Subordinates: An Analysis of the Interpersonal Dynamics at the Workplace. *IUP Journal of Soft Skills*, 11(2), 35-52 (Cabell's Directory/EBSCO/Proquest)
2. Agarwal, U.A (2017). Linking Psychological Contract Breach, Innovative work behavior and collectivism: A Moderated Mediation Model. *International Journal of Innovation Management*. Listed as "B" journal in ABDC List, Scopus, ECSI and ABS Indexed.
3. Mehta NKM and Agarwal UA (2017), HariSaduVs Subordinate. The Splendid Melee at workplace. *IUP Journal of Soft Skills*.
4. Bansal, N. and Agarwal, U.A. (2017). Exploring Work-Life Balance among Indian Dual Working Parents: A Qualitative Study. *Journal of Management Research*. Listed as "C" journal in ABDC List.
5. Rai& Agarwal, U. A. (2017) Linking Workplace Bullying and Work Engagement: The mediating Role of Psychological Contract Violation. *South Asian Journal of Human Resources Management*. Listed as "C" journal in ABDC List and Scopus.
6. Rai, A. & Agarwal, U.A. (2017). Workplace bullying among Indian managers: prevalence, sources and bystanders' reactions. *Int. Journal Indian Culture and Business Management*. Listed as "C" journal in ABDC List.
7. Rai& Agarwal, U. A. (2017). Exploring Nature of Workplace Bullying and Psychometric Properties of Negative Acts Questionnaire- Revised (NAQ-R) In Indian Organizations. *Journal of Indian Business Research*. Listed as "C" journal in ABDC List and Scopus .
8. Rai, A. & Agarwal, U.A. (accepted) Exploring the Process of Workplace Bullying in Indian Organizations: a Grounded Theory Approach. *South Asian Journal of Business Studies*. Listed as "C" journal in ABDC List.

