"The journey of a thousand miles begins with a single step"
ABOUT US

NITIE is an autonomous institute set up by the Government of India with the assistance of the United Nations Development Program (UNDP) through the International Labour Organisation (ILO) in 1963. The institute is recognized by the Ministry of HRD as one of the Centres of Excellence for professional education along with the IIMs, IITs and IISc.

The Post Graduate Diploma in Industrial Management (PGDIM) course at NITIE started in 1994 has been drawn along the lines of Sloan School of Management, MIT. The course is widely appreciated for its cross-functional and multifarious approach. It is driven by a highly experienced faculty and boasts of 52 full-time doctorate faculties. The final selection of the students is based on a gruelling admission process comprising the Common Admission Test (CAT), Group Discussion and Personal Interview, ensuring a very high standard of the quality of students admitted. The course endeavours to combine the ‘science’ and the ‘art’ of management along with strong ethical values providing the right blend for the industry.

ADVANTAGE NITIE

Located in Mumbai, the financial capital of India, NITIE provides its students a great opportunity to interact closely with the corporate world which keeps them abreast with the changing business scenario and the latest management techniques. Panel discussions, workshops, weekend projects and extra mural lectures by eminent corporate executives are an inherent part of the rigorous academic curriculum at NITIE.

NITIE has an enviable record of extra-curricular activities. Specific committees, run exclusively by students are in place for managing the gamut of activities and interest groups. NITIE organizes Prerana, one of the biggest B-School festivals in India, which is hugely anticipated and has been a grand success year after year.

NITIE in Rankings

- Received the ‘Best Management Institute of 2009’ award by the Bombay Management Association (BMA)
- Ranked 3rd in placements and 5th overall in Business World B-School rankings 2009
- Ranked 5th in Outlook B-School rankings 2008
- Ranked 6th in Competition Success Review-GHRDC B-School Rankings 2008
- Ranked 9th in ‘Top B-Schools in India’ survey 2008 conducted by HT-Mint and CFore.
## COURSE CONTENT

### Finance
- Financial and Cost Accounting
- Financial Management
- Management Accounting and Control
- International Finance and Forex Management
- Financial Intermediaries and Capital Markets
- Mergers and Acquisitions
- Financial Analysis and Strategies
- Investment Analysis and Portfolio Management
- Financial Risk Management
- Financial Engineering and Managerial Perspectives

### Marketing
- Marketing Management
- Industrial Marketing Systems
- Consumer Behaviour & Market Research
- Sales and Distribution Management
- International Marketing
- Services Marketing
- Rural Marketing
- Retail Management
- Business Statistics

### System & Information Technology
- Software Engineering
- Data Communication
- MIS and DBMS
- Data Mining and Data Warehousing
- Decision Support Systems & Expert Systems
- Distributed Computing Systems
- e-Commerce
- IT for Business: e-CRM
- Software Project Management
- Software Quality Management
- Business Process Integration

### Supply Chain Management & Operations
- Supply Chain Management
- Enterprise Resource Planning
- Quality Management
- Production and Operations Management
- Procurement & Material Management
- Operations Research
- Logistics Management
- Operations Planning & Control Systems
- Advanced Production and Inventory Management Systems
- Facilities Planning
- International Purchasing and Supply Chain Management
- OR Modeling in SCM
- Introduction to Industrial Engineering

### Human Resource Management
- Leadership Skills
- Communication Skills
- Human Resource Management
- International Business Strategy
- International Organizational Behaviour
- Principles of Organizational Management
- Managerial Ethics
- Industrial Relations
- Organizational Systems & Management

### General Management
- Managerial Economics
- Business and Commercial Laws
- Managing Technology and Innovation
- Business Decision Modelling
- New Product Development
- Business Analysis and Econometric Applications
- Business Process Re-Engineering
- Knowledge Management
- Global Economic Perspectives
**Events @ NITIE**

**PRERANA**: One of the biggest B-School festivals in the country which draws tremendous response from the student community as well as the corporate world.

**LAKSHYA**: “On the job achievers” contest, where middle level managers from the industry present their projects which bring significant changes in their organization.

**SAMIKSHA**: Series of panel discussions on pertinent management issues by industry experts.

**B-GYAN**: Series of extramural lectures on varied management topics by the stalwarts of the corporate world.

**MANDI (Management and Innovation)**: Practical application of various management techniques and onsite marketing experience gained through selling educational toys in Mumbai.

**HAMARA DHANDA**: Students @ NITIE launch their own business firms and manage them so as to learn the business fundamentals. The primary focus of this activity is 'Business for Learning'.

**MASTISHK**: India's first fully online Business challenge, aims to test the business acumen of management students through real life business simulation games.

> "The grass is not, in fact, always greener on the other side of the fence. The grass is greenest where it is watered. When crossing over fences, carry water with you and tend the grass wherever you may be."
**Batch Profile**

### Work Experience Domain

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Operations &amp; Manufacturing</td>
<td>15%</td>
</tr>
<tr>
<td>Consulting</td>
<td>10%</td>
</tr>
<tr>
<td>IT - BPO</td>
<td>10%</td>
</tr>
<tr>
<td>IT - Technical</td>
<td>9%</td>
</tr>
<tr>
<td>IT - Others</td>
<td>8%</td>
</tr>
<tr>
<td>Consulting</td>
<td>7%</td>
</tr>
<tr>
<td>Engineering &amp; Project Management</td>
<td>5%</td>
</tr>
<tr>
<td>Others</td>
<td>5%</td>
</tr>
<tr>
<td>Marketing</td>
<td>5%</td>
</tr>
<tr>
<td>Electronics and Communications</td>
<td>4%</td>
</tr>
<tr>
<td>Computer Science</td>
<td>3%</td>
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<tr>
<td>Electrical</td>
<td>2%</td>
</tr>
<tr>
<td>Chemical</td>
<td>2%</td>
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<tr>
<td>Mechanical</td>
<td>2%</td>
</tr>
<tr>
<td>Information Technology</td>
<td>2%</td>
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<tr>
<td>Others</td>
<td>2%</td>
</tr>
<tr>
<td>Engineering &amp; Project Management</td>
<td>1%</td>
</tr>
<tr>
<td>IT - others</td>
<td>1%</td>
</tr>
<tr>
<td>IT - Technical</td>
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</tr>
<tr>
<td>IT - BPO</td>
<td>1%</td>
</tr>
<tr>
<td>IT - Technical</td>
<td>1%</td>
</tr>
<tr>
<td>IT - others</td>
<td>1%</td>
</tr>
</tbody>
</table>

### Work Experience Duration

<table>
<thead>
<tr>
<th>Duration</th>
<th>Percentage</th>
<th>Numbers of Students</th>
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<tbody>
<tr>
<td>Freshers</td>
<td>37-48 months</td>
<td>45</td>
</tr>
<tr>
<td>1 - 19 months</td>
<td>4%</td>
<td>29</td>
</tr>
<tr>
<td>20 - 36 months</td>
<td>4%</td>
<td>110</td>
</tr>
<tr>
<td>37 - 48 months</td>
<td>4%</td>
<td>21</td>
</tr>
<tr>
<td>&gt; 48 months</td>
<td>4%</td>
<td>3</td>
</tr>
<tr>
<td>Total Batch Strength</td>
<td></td>
<td>208</td>
</tr>
</tbody>
</table>

### Engineering Background

<table>
<thead>
<tr>
<th>Field</th>
<th>Percentage</th>
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</thead>
<tbody>
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<td>Mechanical</td>
<td>12%</td>
</tr>
<tr>
<td>Chemical</td>
<td>8%</td>
</tr>
<tr>
<td>Electrical</td>
<td>7%</td>
</tr>
<tr>
<td>Computer Science</td>
<td>7%</td>
</tr>
<tr>
<td>Information Technology</td>
<td>6%</td>
</tr>
<tr>
<td>Electronics and Communications</td>
<td>6%</td>
</tr>
<tr>
<td>Others</td>
<td>5%</td>
</tr>
<tr>
<td>Mechanical</td>
<td>5%</td>
</tr>
<tr>
<td>Information Technology</td>
<td>5%</td>
</tr>
<tr>
<td>Electronics and Communications</td>
<td>4%</td>
</tr>
<tr>
<td>Computer Science</td>
<td>3%</td>
</tr>
</tbody>
</table>

**Companies We Come From**

- Accenture
- Adobe Systems
- Amdocs India
- Applied Materials
- Aricent Technologies
- Arraycom India
- BPCL
- Centre for Development of Telematics
- Cisco
- CITI Technology Services
- Cognizant
- Comverse India
- Confisys Solutions
- Cummins
- Dell International Services
- DRDO
- Essar Oil
- Evalueserve
- Fidelity Investments
- Fluor Daniel
- Four-Soft
- Golden Futures
- HCL
- Hindustan Aeronautics
- IBM India
- Inductis India
- Infosys
- Intellisys Technology
- IOCL
- Kanbay Software
- Larsen and Toubro
- Lehman Brothers Services (Nomura Services)
- Mahindra & Mahindra
- Mindtree Consulting
- Motorola
- Morgan Stanley Investment Management
- Nomura Services
- NTPC
- Oracle
- Perot Systems
- PricewaterhouseCoopers
- Quark
- Reliance Communications
- SAIL
- Samsung India
- SAP Labs
- Shipping Corporation of India
- Siemens
- Sterling Commerce
- Symphony Services
- Syntel
- Tata Motors
- TCE Consulting Engineers
- TCS
- Tech Mahindra
- Toshiba Embedded Software India
- Vedanta
- Verizon
- Vodafone Essar
- Wipro Technologies
Summer Internship

Summer internship is an important and integral part of the academic curriculum at NITIE. The first year consists of three modules that stress on academic rigour and development of managerial skills. The summer internship is planned during the months of April and May at the end of the first year.

The program provides students an opportunity to innovate and challenge the ideas and techniques imbibed in the first year of curriculum. It also assists students to be more receptive to the market needs and to gain insight into the areas of interest and specialization in the second year.

The recruiting organisation in turn benefits from the objective and unbiased perspective that the students provide. It further aims to serve as a platform towards building a long and fruitful relationship between the institute and organisations.

Summer Internship Duration: 8 weeks
Dates: April 12th to June 4th, 2010.

Recent Recruiters

INTERNATIONAL
Barclays Capital
Cyberstar
Essar Group
Olam International
Super Group
Triniti

CONSULTANCY
ABC Business Solutions
Accenture Business Consulting
AF Ferguson
Atos Origin
Bristelecone
Beroe
Cognizant Business Consulting
Capgemini
Deloitte
Eicher Consultancy Services

Ernst & Young
Entercoms
Global eProcure
IBM Business Consulting
Kale Consultants
KPMG
Manhattan Associates
Mindtree
McKinsey
Price Waterhouse Coopers
SAP Labs VE
SAP Consulting GDC
Super Group
Technopak
Tata Strategic Management Group

FMCG
Asian Paints
AT Foods
Britannia

Cadbury
Cargill Foods
Coca Cola
Colgate Palmolive
Dabur
Faber Castle
Godrej Industries
Heinz
Hindustan Unilever
ITC
Johnson & Johnson
Kellogg
L’Oréal
Marico
Nestlé
PepsiCo
Procter & Gamble
Perfetti Van Melle
Reckitt Benckiser
NITIE WELCOMES YOU TO ITS SUMMER INTERNSHIP SELECTION PROCESS.
Management Class of 2011
National Institute of Industrial Engineering