NITIE
SUMMER INTERNSHIP PROGRAMME

Post Graduate Diploma in Information Technology Management
IT Management Class of 2011
NITIE a premier Indian Institution engaged in Management and Industrial Engineering education was setup by the Government of India in 1963 with the assistance of the United Nation Development Program (UNDP) through the International Labour Organization (ILO). Today, NITIE stands tall among this country’s few academic institutions that have blended technology and management and has been identified by the ministry of HRD as one of the "Centers of Excellence" for professional education, along with the IIMs, IITs and IISc. The institute has served the industry for four decades now and today its post graduate curricula and management programmes proudly reflect this symbiotic relationship.

NITIE in Rankings:
- 'Best Management Institute of 2009' award by the Bombay Management Association (BMA)
- 3rd in placements and 5th overall in Business World B-School rankings'09
- 5th in Outlook B-School rankings 2008
- 6th in Competition Success Review-GHRDC B-School Rankings 2008
- 9th in 'Top B-Schools in India' survey 2008 conducted by HT-Mint and CFore

EDGE NITIE

NITIE is driven by its highly experienced faculty and boasts of 52 full-time faculties. Widely sought after by industry, the post graduate students of NITIE are amongst the best brains in the country admitted through a stringent admission process open only for first class engineers.

NITIE has an enviable record of extra-curricular activities amongst all the leading B-Schools in India. Specific committees run exclusively by dedicated teams of students are in place for managing the gamut of activities and initiatives. Industry institute linkages are nurtured through special events like -

**PRERNA** : One of the biggest B-School events in the country
**LAKSHYA** : India's first On-The-Job achiever's contest
**SAMIKSHA** : Series of panel discussions on pertinent management issues by industry experts
**MANDI** : Implementing theoretical knowledge in practical aspect by selling creative toys on the streets of Mumbai
**B-GYAN** : Series of extramural lectures by stalwarts of the corporate world
**MASTISHK** : India's first fully online Business challenge through online management simulation games
**Post Graduate Diploma in Information Technology Management**

The PGDITM course at NITIE is steadily carving a niche for itself in the industry. It engages in nurturing of erudite technologists, who, with their forte of domain expertise and IT proficiency can incorporate business smart IT strategies, deploy and execute apposite technology and best of clan practices, thus providing competitive edge to business.

The course incorporates University Alliance Program with SAP Labs allowing students to get acquainted with the various SAP modules and gain expertise in all possible IT domains - from IT strategy and architecture consulting to implementation, planning and realization, including operation and optimization of IT solutions. The students also get hands-on experience on SPSS Clementine, the premier data mining workbench which helps them in business processes, data and modeling.

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**COURSE STRUCTURE**

**Systems and Information Technology**
- ERP Lab
- Database Lab
- Software Project Management
- Software Quality Management
- E-business Lab
- E-Commerce
- IT for Business: eCRM and KM
- Software Engineering Practices
- Data Warehousing and Data Mining
- Data Mining Techniques and Applications
- Data Structures
- Algorithm and Programming
- Decision Support Systems and Expert Systems
- Computer Networks
- Network Management
- Industrial Application of Neural Networks
- Computer Organization and Architecture
- Enterprise Application Integration
- Principles of Operating Systems
- Web Application Development
- Programming Lab
- MIS & DBMS

**Human Resources**
- Communication Skills
- Human Resource Management
- Principles of Organization and Management

**Operations**
- Enterprise Resource Planning
- Materials Management
- Operations Planning and Control Systems
- Supply Chain Management
- Advanced Supply Chain Management

**Finance**
- Accounting and Finance
- Cost Accounting and Control
- Financial Engineering and Managerial Perspectives
- Financial Intermediaries and Capital Markets
- Investment Analysis and Portfolio Management

**Marketing Management**
- Marketing Management
- Consumer Behaviour and Market Research
- Marketing Strategies for IT Products
- Services Marketing
- International Marketing

**General Management**
- Business Economics
- Business Process Reengineering
- Business Statistics
- Operations Research
- Simulation Modelling and Analysis
- IT Strategies for Enterprises
The PGDITM 2011 batch has a healthy mix of students from various backgrounds and with varied work experience. The shared perspective increases learning in all spheres and the group dynamics helps in developing interpersonal skills. Thus the students get exposure to different situations and learn not only how to meet new challenges, but also become truly global managers.

**Total Batch Strength - 17**

**COMPANIES WE COME FROM**

- Alcatel-Lucent
- Amdocs
- Aricent
- HAL
- HCL
- IBM
- Infosys
- Mindtree
- Motorola
- Perot Systems
- TCS
- Tech Mahindra
SUMMER INTERNSHIP

A distinguished feature of the NITIE pedagogy is the Summer Internship of two months. The objective of this practical management assignment is to dare the students to integrate their classroom learning with the practical aspects of a live business.

The hands-on practical management exercise challenges the students to provide the client company with the fresh perspective on their business problems and to deliver acceptable and innovative solutions to the client. It also assists students to be more receptive to the market needs and to gain insight into the areas of interest and specialization in the second year.

The recruiting organisation in turn benefits from the objective and unbiased perspective that the students provide. It further aims to serve as a platform towards building a long and fruitful relationship between the institute and the organization.

Tentative Dates

Summer Internship (8 Weeks) : April 12 to June 4, 2010

RECENT RECRUITERS

- P & G
- L&T Infotech
- Asian Paints
- Cognizant
- ICICI Prudential
- L'Oreal
- Entercoms
- Ernst & Young
- Dell
- IBM
- Intel Technology
- GE
- TCS
- Tega Industries
- KPMG
- Mahindra & Mahindra
- Maruti Suzuki
- Bajaj Allianz
- Vistara
- SCOPE international
- Infosys BPO
IT Management Class of 2011
National Institute of Industrial Engineering

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