PRESS RELEASE

NITIE, one of the renowned Institute of Industrial Engineering and Management of the country has proven its might once again. The Institute was a pioneer in usage of digital platform to carry out its admission process including the Personal Interview process as per schedule, without being affected by the lockdown. It is also one of the first Institutes to declare the results of its two flagship management programs in Industrial Management and Industrial Safety and Environmental Management on time. There were a record number of applications received this year in spite of the stringent and high cutoff of 97 percentile in CAT. The digital evolution eliminated the possibility of Group Discussion, therefore the Institute developed a robust and effective system of assessment with least subjectivity in selecting the best candidates.

Due to the concern for the candidates affected by lockdown and directives of the Ministry of HRD and AICTE, a unique, flexible and candidate friendly fee deposit system has been devised for implementation. The Institute is now gearing up to meet the expectations of the candidates both digitally and physically with the motto: Don’t watch the clock. Do what it does. Keep going.